

January Editor's Letter

ith the pandemic still a force to reckon with, it's imperative we focus on our mental and physical health. I had taken a sabbatical in December to spend time with myself in the Himalayas and pay special attention to my mental and physical health. I joined one of the lovely schools by the peaceful Ganges and finished my Yoga Teacher Training Course. I spent some time exploring the jungles and mountains in Kanatal and ended the trip at the beautiful Ananda in the Himalayas.

It's important to take care of both your mind and body. It will pay off in many ways, including:

Allowing you to take charge of your life and feel good about the choices you make.

Gaining energy and feeling more fit.

Gives you clarity of thoughts.

Improving your physical health.

Gaining a positive outlook and finding more enjoyment in your life.

Being a role model for your family and friends.



Any lifestyle change is a "Work in Progress." Lasting changes take time. So, begin by setting small goals that are easy to add to your daily life. Wellness and fitness involve being aware and making healthy choices about diet, exercise, and being mindful in life. I wish you all a very healthy and joyful 2021.

Hope you enjoy the January read. Always looking forward to your feedback.

Love & Light, Deepti

Let's connect at Instagram.com/jivewithdeepti

SOLFERINO MEDIUM SATCHEL IN BOX SAINT LAURENT

LEATHER

SAINT LAURENT MONOGRAM SATCHEL BAG WITH FRONT FLAP AND PIVOTING METAL YSL CLOSURE, FEATURING AN ADJUSTABLE SHOULDER STRAP.





CACTUS DE CARTIER BRACELET

YELLOW GOLD, EMERALDS, CHRYSOPRASES, CARNELIANS, DIAMONDS



T1 Hinged Bangle in Rose Gold with Diamonds

Wrapped around the wearer in a continuous, unbroken circle, this hinged bangle features scintillating diamonds and a strong "T" motif at the center. A reinvention of a Tiffany icon, Tiffany T1 designs represent individual strength and perpetual power, worn outwardly to express what lies within. Stack this hinged bangle with other Tiffany T bracelets for a bold look, or simply wear it on its own

January Valley V Edit J'ADIOR SLINGBACK PUMP

Black Mesh Embroidery

The J'Adior slingback pump is a prime example of Dior's savoir-faire. Crafted with passion in the Christian Dior Italian ateliers,

the silhouette features black embroidered cotton enhanced in an openwork mesh effect. The two-tone embroidered J'Adior' ribbon is embellished with



a flat bow, a signature detail in Maria Grazia Chiuri's shoe collections. A 10 cm comma heel offers the elegant finishing touch.



VALENTINO GARAVANI

VLOGO SIGNATURE EARRINGS WITH PEARLS AND RHINESTONES

- Gold-tone finish
- Butterfly fastening
- Made in Italy



GIVENCHY

EVENING DRESS IN FADED PLEATED L AMÉ



Chef Kunal Kapur



Tiffany & Co.



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Dolce & Gabbana



Zaid Fashion



Sawwad



Maserrati



Interview with Elenore Cavalli



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Hublot



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Zenith

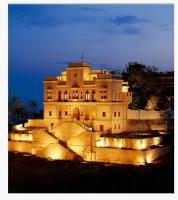


Chef Himanshu



Nite watches

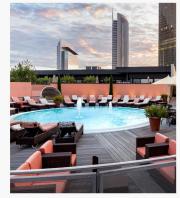
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Ananda



Anantara



Travel Frankfurt



Interview of Petra Hedorfer



Artist Mahua Roy



Diego



Hi Maintenance



Chris Lawless



Dj Tushar



Saffron Souk



THE FACE SHOP



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Clinical Youth Body Serum



Filorga Beauty



Financial planning



FULL MAGAZINE

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Gucci Horsebit 1955 small shoulder bag



The Horsebit has become synonymous with the brand. Tracing back to Gucci's equestrian roots, the double ring and bar design is a piece of the House's heritage. The Epilogue collection's Gucci Horsebit 1955 unifies this original details first introduced over six decades ago with a modern spirit in a small brown textured leather shoulder bag completed by a special mechanism that adjusts the length of the shoulder strap so it can be carried on one shoulder or cross body.

carried on one shoulder or cross body.

Gucci Horsebit 1955 small shoulder bag



WHO INSPIRED YOU THE MOST? TELL US ABOUT AN INCIDENT THAT HAS CHANGED YOUR LIFE.

The men in my family love to cook. Growing up in a joint punjabi family where the men would take over the kitchen to cook was fun to watch. Little did I knew then that I would take the family tradition of cooking to another level by becoming a professional chef. Though my parents encouraged me to pick up extra curricular activities they always laid stress of studying. I was somewhere sure that I will be a banker as my father and grandfather were both bankers. Hence I completed my bachelors in commerce but the problem was I never enjoyed Maths.When the time came to decide I took courage to tell my father I don't want to pursue banking. This single step of courage was the deciding factor or you can say the turning point in my life. I am happy today where I am because I choose what I liked to do.







TELL US SOMETHING ABOUT YOUR CHILDHOOD? A HAPPY CHILDHOOD MEMORY. A SMELL FROM YOUR CHILDHOOD.

I was always a very shy kid but very chirpy amongst people I was comfortable with. I remember growing up in a big joint family the size of the kitchen was big. As a kid watching food cook made me happy and my father often would make me sit on the counter on an empty oil canister with a laddle to stir what ever was cooking.

My house was a corner house with a halwai shop on both sides, which meant constant aroma of food. Every day for tea we would have samosas or kachori or pakora and Sunday breakfast was poori aloo or chole bhature.





WHAT ARE THE 3 MAIN SKILLS FOR A CHEF TO HAVE?

Patience, Endurance & attitute.
Patience to learn from a mentor or a institution, endurance for hardships, negative comments & time away from home and the right attitute towards cooking & kitchen.

WHOM DO YOU CONSIDER YOUR MENTOR IN THE FOOD INDUSTRY?

I have not had a mentor in the industry but there are a lot of people who have shaped me into the chef I am today. I owe them everything for shaping my career. My college lecturer Mr. Razdan, Chef Rajeev Janveja, Chef Arun Tyagi, Chef Nita Nagraj, Chef Rego, Chef Saraswat and many more.

IF NOT A CHEF WHAT WOULD YOU BE?

A banker albeit a bad one.

YOUR FAVORITE CUISINE TO Experiment with?

I love Indian cuisine and spend considerable time researching it. Every time a new ingredient pops up on my research I generally try and experiment with it. The latest is Bhageera seeds that are a close cousin of Bhang seeds. Both bhageera and bhang seeds have no psychotropic effect, are very nutritious and people in the hills have been eating them.

HOW HAS THE PANDEMIC SITUATION IMPACTED THE RESTAURANT AND HOSPITALITY INDUSTRY?

The pandemic has been very straining on the food industry esp with tourism coming to halt the hotels & restaurants have been badly affected. But this has also given a major push to dark kitchens, cooking at home, running food business from home and many more creative ideas.

TELL US ABOUT YOUR RESTAURANT IN ABU DHABI.

Namak my progressive Indian restaurant at Dusit hotel, Abu Dhabi has been one of the most loved restaurants in the city. With Namak my hope was to change the perception of Indian restaurants from curry kebab restaurants to something which is more carefully researched & paired food that brings on table a whole lot of entertainment.

WHAT TIPS WOULD YOU GIVE TO AN AMATEUR CHEF?

Dont run after money, try and get to work with or under an experienced establishment or a chef to begin with.

Always ask questions and challenge what is taught. Remember no one can teach you better than your experience. Make mistakes and learn from then not get bogged down.









Right on Time

For effortlessly confident pieces, look to Tiffany & Co. new Atlas X collection, where sharply contemporary silhouettes meet timeless craftsmanship. A reimagination of Tiffany's iconic Roman numeral motif, these designs are wearable reminders to take time into your own hands.



Ring It On For an up-to-the-minute

take on stacking rings, choose oversized designs. Worn one on top of another, these diamond-studded Atlas X rings are anything but expected.

THE ATLAS collection

StrongArm





Pavé diamonds, high-shine metals and graphic silhouettes define our new Atlas X bracelets. Pile them up for a look that will stand the test of time.



Full Circle

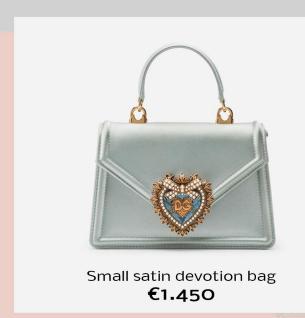


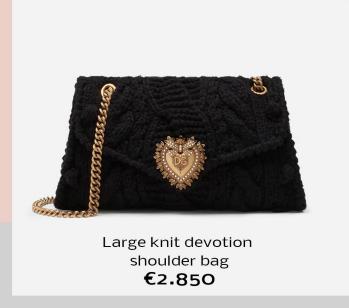
Featuring 269 pavé diamonds set by hand, this timeless Atlas X pendant will be a favorite today, tomorrow and every day after. Wear yours solo or layered with mixed metal designs.

THE ATLAS collection

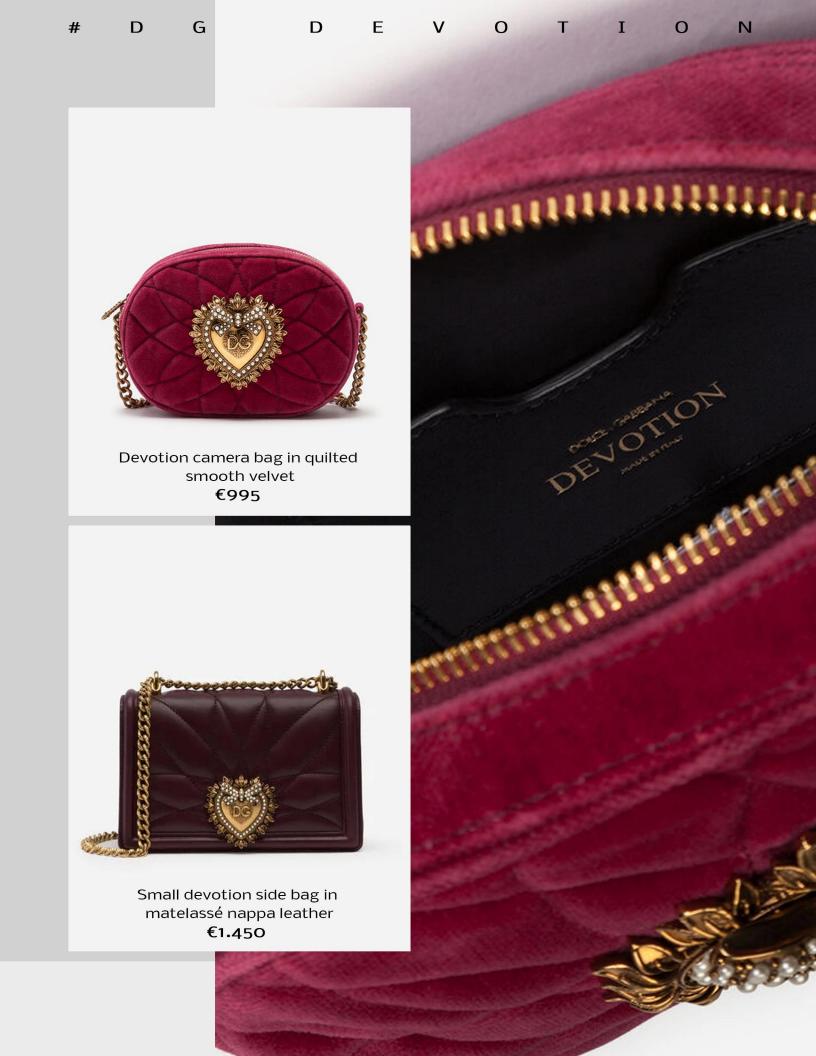
THE BEVOTION

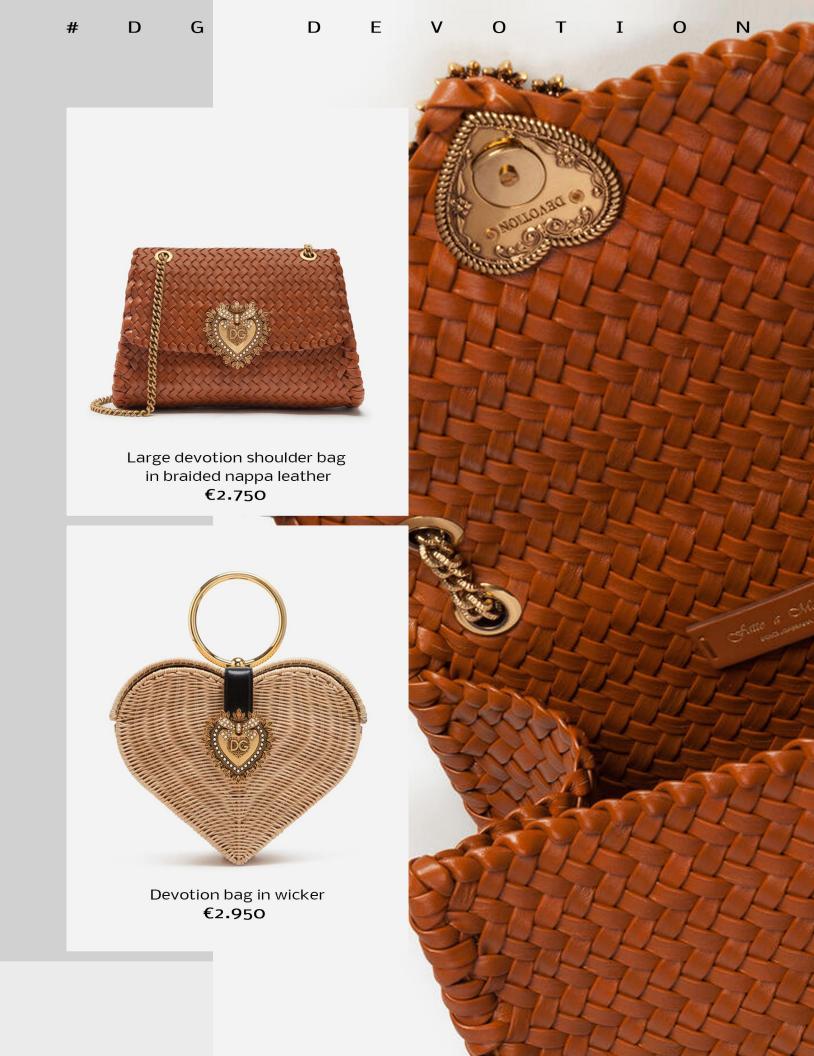
Born from the love of craftsmanship and attention to detail, the Devotion Bag is embellished with the Sacred Heart, symbol of excellence and beauty.















What is the identity of Zaid Farouki versus Zaid by Zaid Farouki?

Zaid Farouki's Fashion House blurs the lines between Fashion and Art with detailed womenswear & menswear collections as well as accessories. I'm a creator who uses Fashion as a means of expression; his designs arise and are renewed each season. He established a unique concept of meshing society's perception of Art & Fashion. Inspired by the sociopolitical landscape of the Middle East and the increasingly prominent role of women in the region, each collection conveys emphatic statements through the use of intricate details further celebrating the art of hand-craftsmanship. Our work offers Art and Fashion collectors a modern medium to admire and appreciate as well as women who will to be a part of of a new artistic revolution.

Contemporary ready-to-wear, Zaid by Zaid Farouki, breaks the boundaries between cultures to create a global language for expressing one's self. The label was born to reflect the contemporary man and woman and the image with hand; bold and unconventional, representative of a new globalized world.

Zaid by Zaid Farouki stays true to the mother brand, Zaid Farouki, brand identity, denoting innovation in design, Technique and fabric as well as attention to detail and exceptional tailoring to create dynamic pieces - symbolically striking yet functional. Incorporating a unique modern take on traditional elements and historical motifs, Zaid by Zaid Farouki narrates emphatic statements and strong motifs to associate with the attributes of the spirited individual who celebrates individuality and is appreciative of modern silhouettes of cultural twists.

How do you decide on textile painting and your creative process of the ideation?

I graduated with a minor in fine arts out of university before obtaining my second degree in fashion design. Therefore, in my eyes, fashion was an automatic extension to what I had been doing in fine arts.

What is the Zaid Farouki woman like and what stands her apart? I find inspiration in the fusion of cultures. Imagining a individual adorned by European clean cuts, true American liberties, and the ever-existent Arab dramatization has helped him to create the globally and empowered hybrid individual, a representative of a new globalized world and people who he yearns to design for.

What is your take on AI collaborating with fashion?

The future is tech and to turn a blind eye to tech being incorporated into fashion is a great mistake.

How does Zaid Farouki take inspiration from its roots?

I find my inspiration in who I am as Zaid an Arab a Middle-Aastern, that relates to five different Arab countries. Proud of my origin and heritage, wanting to revive and celebrate it for the world to see.

How do you balance as a designer between creating slow customised fashion versus ready to wear?

I do not believe in showcasing collections six months prior the collection is ready in the atelier, nor the necessity to have a six month interval between each collection. Our creations pieces goes with the season in which it will be presented in. As a artist that prefers fashion as his medium, the emergence of a new theme for Farouki's designs will appear once he feels that he has expressed everything for that specific theme. Once a new distinct theme and set of circumstances have taken over my conscience, it becomes what I envision and only then the collection will be showcased.







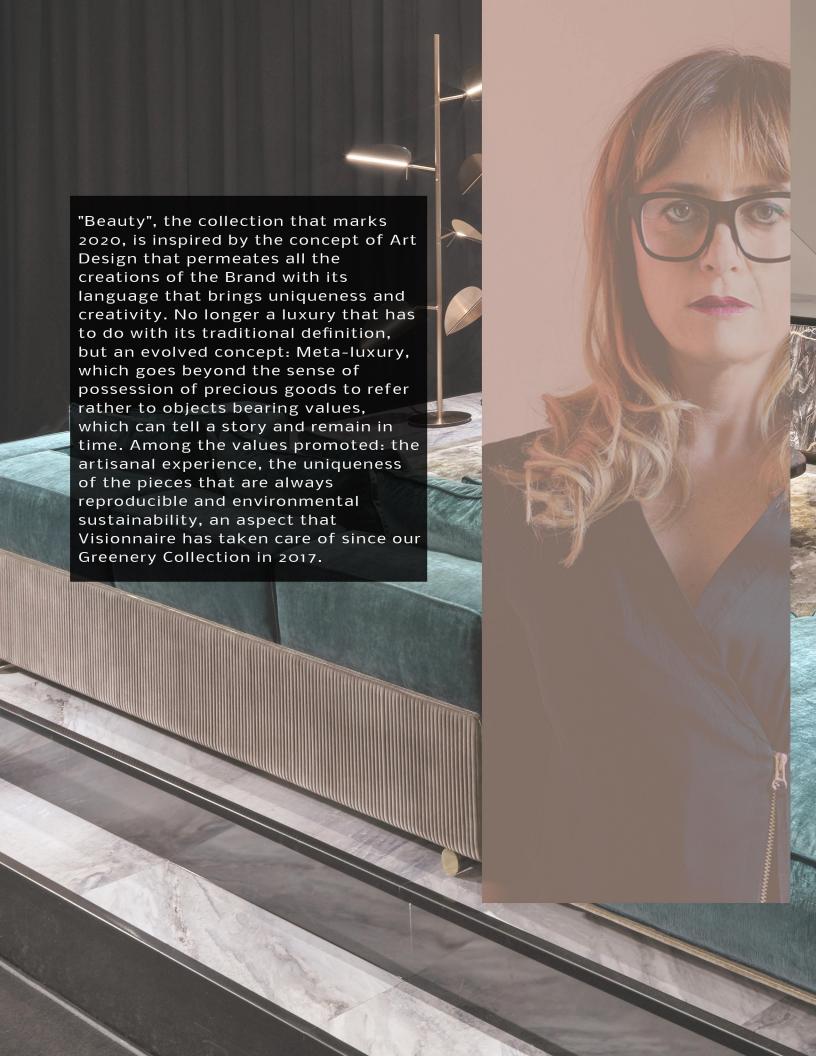
What was the

behind the new collection Beauty

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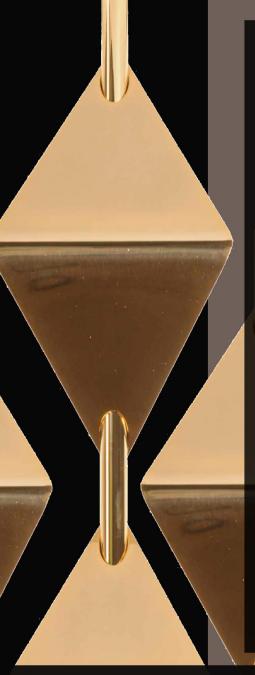
"Beauty - be not caused - It Is" wrote Emily Dickinson two centuries ago, yet it seems to have been written only yesterday.

Beauty is a name that calls into question an ambitious theme. On one hand, beauty is synonymous with positivity and optimism, on the other it is a more intrinsic attribute, connected to the uniqueness and excellence of the design object. And it is precisely "the ability to create projects and objects of extraordinary singularity", which expresses the sense of contemporary beauty according to Visionnaire.





Visionnaire uses the revolutionary exclusive Azerocare process for some of its products. Azerocare patented Antolini collaboration, is a unique durable process that guarantees permanent protection - with a polished finish - of marble, onyx and soft quartzites from stains and corrosion caused by contact of surfaces with acid-based foods and organic substances, without altering the colors, the tactile perception and specific properties of natural stone. Always aimed at increasing the quality standards of its materials, while paying the utmost attention to the environmental impact of the proposed solutions and the production processes implemented, the company has studied this technology with greater attention to environmental protection; in fact, the Azerocare process does not produce any emissions into the atmosphere, nor does it generate processing waste. Wellness and sustainability also translate into the choice of innovative performing fabrics: Iris is a new outdoor and indoor textile product made up of polyester threads, obtained from reuse of plastic bottles dispersed in the environment, with an absolutely circular life cycle, being 100% recycled and 100% recyclable. Entirely produced in Italy, Iris guarantees a very important reduction of CO2 emissions and waste of water for energy savings of over 60% compared to normal production processes. Assam fabrics, obtained through the combination of synthetic and natural fibers, show cutting-edge performances as well: from the possibility of lowering body heat and therefore decreasing sweating and heart rate of a seated person, to the absorption of humidity in the environment. This material is processed without chemicals toxic to health. These fabrics with highly performing characteristics have been selected for the realization of some seats in our new collection . The way forward/plans for the future for Visionnaire? Visionnaire expands its Art Design offerings, approaching the great challenge of contextualizing them in a retail scenario and involving designers of artistic talent, with a vivid focus on experimentation with materials: almost "Renaissance" attitude, in terms of method and individual effort invested in the genesis and realization of the Brands products. For Visionnaire, uniqueness yet reproducible, art design yet in the retail scenario, can coexist. Being able to propose unique pieces, with a high artistic content and an innovative and experimental vision.



What would be the future of Luxury post Covid 19?

Even before this extraordinary period of the global pandemic, Visionnaire had questioned the meaning of luxury. contemporary luxury not strictly linked to the preciousness of the product but above all linked to the ability to express values and create an empathic relationship with those who use it. Visionnaire's Meta-Luxury, is a luxury of values and contents, representing a vector of culture that guides our work and adds a deep meaning to our projects and products. With the Decalogue, Manifesto of the Brand (https://issuu.com/ipe-cavalli/docs/v_decalogo_bassa_singole), Visionnaire express two meaningful concepts through the values of Vision and Luxury.

We believe in the wealth of meaningful content - the luxury we love is the result of the virtuous harmony between and with our other values: because there is no material more precious than the respect for nature, culture and the legacy of know-how expressed in our work. Trough the value of Vision the Brand expresses belief in the future and in the poetry of creativity - to express a vision implies developing an assertion of consistency and belonging. It also means application of our own creative faculties to construct today and to pursue the objectives formulated for tomorrow. In such a special time, all our choices are less instinctive and more meditative. Now what we offer to our clients should have a more special meaning than its mere physical presence, but it has to tell a story and create empathy

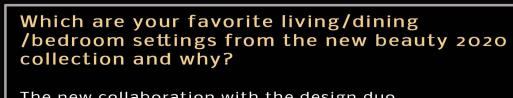
How Important is the Middle East and Indian markets for the brand?

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Visionnaire is synonymous with manufacturing and high Italian tailoring, the mark of the best "Made in Italy". Our Products are hand - made and / or hand-sewn, according to a long engineering process that takes place inside the Maison's style and design department. The selection of materials and development of new technologies have always been an essential aspect for the Brand and has been well recieved by cleints in India and the middle east. The Indian furniture market is really interesting and challenging for Visionnaire. India has a growing economy and a large part of the high-spending Indian population has a great predisposition for the renovation of their dwellings. With this in mind we have observed a growing attention to the outdoor area, a space that is both private and extremely devoted to sharing with friends and guests. From this perspective Visionnaire has proposed some new outdoor products from the 2020 collection to meet this new need. We also found a growing inclination by the Indian customers to chose sustainable products. Certainly this attention is reflected in the process that Visionnaire has implemented for years now. In terms of style, the Indian clients are still tied to a more classical taste, although the new generation shows a predisposition for our innovations. Product's quality and dwelling's intimacy, as well as the houses' safety are between the dearest values for the Indian customers.

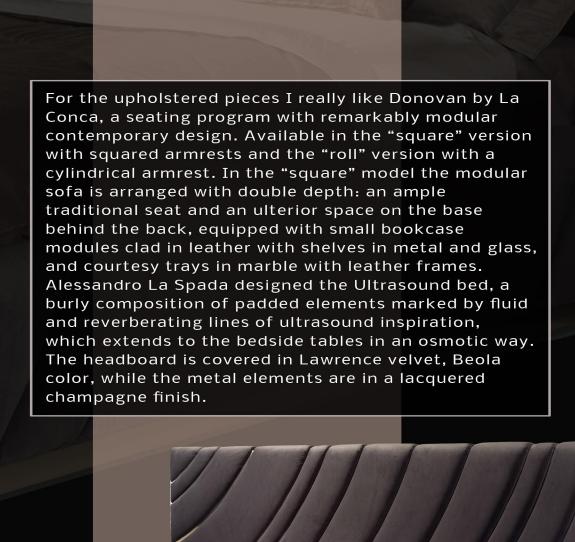


DOONOVAN VISIONNAIRE



The new collaboration with the design duo Draga&Aurel translates into a truly original capsule collection. Amos dining table is a true table-jewel: two metal armrests, shaped by molding in sand for a lunar effect, embrace the concrete base, poured into a reinforced form and subjected to an exclusive erosion technique. The Lego low table and console also stand out for the contrasting combination of two materials, treated with different finishes: precious and "raw," the glowing gold of the metal and the matte black of the concrete. This apparent contradiction becomes a kind of unity of two different characters. The Sputnik lamps are made of multiple rhomboidal parts that produce an "origami" metal composition. Their lines form a fractal motif in which the metal surfaces reflect the light, casting theatrical shadows all around. Another dining table of this new collection is the Arkady, designed by Alessandro La Spada. A crystal top lets you glimpse an organically shaped handcrafted marble slab. The Crema Marfil stone is shaped by a mechanical process that gives the shape of a precious agate. Mother of pearl, glass powder, metals and Himalayan salts alternate in layers of transparency giving a feeling of great depth. Nature transforms and assumes a hybrid identity, the result of the encounter between its very essence and human artistic talent. The legs, in cast aluminum, with a zoomorphic shape presented a bas-relief texture reminiscent of an animal motif.







Sannat





How was Sawwad conceptualised and give us a little insight into the world of Sawwad

In Arabic, Sawwad means darkness, used to describe the darkness of the desert night, or the depth of a woman's seductive gaze. It signifies power and mystery. The root of it comes from the word "Black", which is the king of colors in the world of fashion. In this case, it also happens to be an acronym for the designer's name: Salma Awwad.

Brand Message: "From Your Darkest Moments,
Shines Your Brightest Light"

We are creating the first ever high-fashion virtual cult universe. Sawwad is a multi-sensory fashion brand that creates an entire universe around every single product released. Combining tech, sustainability and digital influence. It is a Character Driven Vs. Collection Driven fashion brand. Middle East based and localized to the region's unique demographics. The Vision is led by the former Editor In Chief of the biggest high fashion title in the region, who is also its first ever Arab female Editor In Chief, both locally and internationally.

We noticed you created some gorgeous avatars for the brand, how important do you think it is to have digital avatars and does it help create a district bond with the audience.

Sawwad is a Fashion-Tech company, first of its kind globally - fashion brought to life through a digital universe of Avatars, storytelling, comic strips, music, interactive augmented reality and animation technology.

Our Avatars are the building blocks of our character driven storyline. Custom made for our region - 3 heroines hailing from different parts of the Middle East and representing elements of its diverse nature and history. Together they form the Kingdom of Sawwad, which is set in a fictional parallel universe.

A heroe's tale derived from our folklore and released in chapters, along with a new fashion line, animation artwork, music and Easter eggs. This Other-worldly fantasy universe has its capital and main heroine located in Al Ula, KSA, weaving an intricate tale that magnifies its beauty.

A new breed of fashion brands is born.



Can you tell us a little more about the current collection?

We don't release collections we release chapters.
We start our journey through Sawwad by releasing Chapter 5:
"Awaken the Dragon".

Each chapter is centered around one of the three characters. "Awaken the Dragon" is an introduction of our main heroine, Nazrul "The Desert Warrior", and her coming-of-age story through the Dragon Initiation.

This is a cyperpunk Arabian fantasy tale.

Nazrul's secret weapon through her journey is her dragon scale bag. She retrieves it through a mystical source along her path. (details soon to be revealed). The bag is made up of three parts - a hand-crafted leather body and 3D printed sleeve details. It comes in three colour ways which can be mass customized resulting in 27 colour options.



We have seen your journey through the different arenas of fashion, can you tell us more about this and what you would advice young fashion students to pave a career path.

Yes, I started my fashion journey as a second career path! I initially worked my way up through the beauty industry before I found my calling to fashion. I went to study fashion design at Parsons New York exactly 10 years ago and from there the magic unfolded - Working with the designers who left me starstruck by their talent and humble nature - Ralph Lauren, Armani, Alexander Wang and Narciso Rodriguez - before coming here and leading Harper's Bazaar Arabia.

We like to believe that it's in our control, but that's not always the case. Be ready and willing to pivot, follow the doors that the universe opens for you, trust it's calling and only then will you discover your true purpose.



A motor for innovation









The revolutionary concept of the Art of Fusion has forged Hublot's success throughout its journey, and has led it to be first, unique, and different. Its most powerful expression—the

iconic Big Bang in 2005-defined Hublot's identity and became the driving force behind its

Manufacture and its Research & Development department. Today, this best-seller continues to inspire the brand to reinvent itself and look to the future. This principle is part of Hublot's genetics, and a success story that is only just beginning."

Ricardo Guadalupe CEO of HUBLOT

Fusing past and present into a futuristic watch. Fusing historic materials with high-tech compounds. Fusing traditional watchmaking know-how with advanced technologies. Fusing classic mechanisms with all-new constructions. Fusing the best of each celebrity with the spirit of the brand. Each of Hublot's actions comes from the Art of Fusion founding concept.

Iconic watches

Through their performance and their disruptive character, the products that have marked

Hublot's history are unrivalled, innovative and different. It all began in 1980 with the Classic Original, combining a precious material-gold-and a modern materialrubber-for the first time in watchmaking. In its wake, the iconic Big Bang Original caused a real impact in terms of watchmaking design in 2005, with its black composite insert, giving the impression that it was entirely crossed by the black rubber strap, and its "sandwich construction" which enabled the materials to be played with. One year after the phenomenal success of this watch, Hublot created the Big Bang All Black and the revolutionary "invisible visibility of time" concept. Entirely black, this piece with a powerful identity went even further in its combination of allnew materials with an extreme design. The Big Bang All Black had a bold monochrome style, which is widely used in contemporary watchmaking. The flagship model was subsequently introduced in an even more virile and sporty version, with the King Power, and then transposed in a barrel shape with the Spirit of Big Bang. The best-seller also incorporated the first Hublot "house" engine-the famous UNICO chronograph-thus becoming emblematic of the brand's manufacturing development. From the sapphire of its case, to the innovative movements it incorporated, and its multitude of elegant and joyous feminine variations, the Big Bang become an inexhaustible source of creativity and innovation. Equally emblematic of the Hublot style, in a timeless sporty-chic register, the Classic Fusion launched in 2008 also reinterpreted the first innovative designs of the 1980s. Integrating a great variety of features, diameters, materials and vibrant colours, it too became an essential unisex model.

Since 2004, Hublot's growth has been truly dizzying. This success led the global luxury leader LVMH to buy the brand in 2008. To meet this rapid development and vertically increase its production, Hublot inaugurated two buildings in Nyon, the first in 2009 and the second in 2015. The high-tech manufacture hosts a rich array of professions, crafts and technologies capable of conceiving watchmaking according to the "Art of Fusion". At the same time, Hublot took up residence in the greatest luxury metropolises, New York, Geneva, Tokyo, Zermatt, Paris, London, Dubai and Hong Kong; its boutiques, with their modern design, translate this same simultaneously urban, luxurious and technological spirit.

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Art and materials

Written into Hublot's DNA. materials are essential attributes of the watches, for their aesthetic qualities and their resistance to scratches and ageing. Since its first use combined with a gold case in 1980, rubber has been the defining essential and emblematic material of the brand. Likewise, Magic Gold, developed in partnership with EPFL (the Swiss Federal Institute of Technology in Lausanne) and produced in Hublot's foundry, remains the only scratch-resistant

18-carat gold alloy and the hardest in the world. The Manufacture's metallurgists also developed a colour of red gold, King Gold, which has a warmer hue than traditional red gold. In the field of ceramics, for 15 years now, Hublot has been exploring the exceptional properties of this anti-allergic, inalterable and stainless material, and is developing brand-new bright colours-scarlet red, royal blue. As for sapphire, today the brand is the only one to master its complex industrialisation and to develop new colours for it-black, yellow, blue, pink-in its laboratories.

In movement

The Art of Fusion also expresses itself in the creation of innovative and unique movements. From the simplest to the most sophisticated, they fuse functionality, originality and design. Introduced in 2010, the UNICO calibre is the first mechanical chronograph movement entirely designed, developed and manufactured by Hublot. It was characterised by its atypical architecture, with the double clutch mechanism and column wheel visible from the dial side. This was followed by the MECA-10 calibre, which presented a skeleton reminiscent of a



"Meccano" building set and a long 10-day power reserve. In the register of traditional complications, in 2012 Hublot presented a tourbillon with a 5-day power reserve, then combined it with a minute repeater with a double cathedral chime, before redesigning it in a barrel shape. This department is also responsible for the "Masterpieces" which are produced in very limited series and obey no codes. Such as the MP-02 Key of Time, telling the time according to our desires; the MP-05 "LaFerrari", incorporating 637 components, a tourbillon and a 50-day power reserve; the MP-07, the transposition of an engine block into a distinguished watch; or the Big Bang MP-11, and its series of seven barrels, giving a 14-day power reserve. To these remarkable models, we can add high jewellery creations that are as dazzling as they are ultra-specialised, such as the Big Bang Tourbillon High Jewellery, entirely set with 1,574 baguette-cut diamonds (~ 84.9 carats).

Making history

From the Italian entrepreneur Carlo Crocco, the founder of Hublot in 1980, to Ricardo

Guadalupe, the motor behind Hublot's expansion since 2004 and its CEO since 2012, and to Jean-Claude Biver, its Chairman since 2004, who was the instigator of the Big Bang and the Art of Fusion, these visionary and audacious figures have all forged the success of the brand. At their side, living legends of sport, such as Usain Bolt–the fastest man in the world–, King Pelé–the youngest player to ever win a FIFA World Cup in 1958 and the only triple world champion with the Brazilian team–and Kylian Mbappé–world champion at the age of 19 and double French champion–are Hublot ambassadors and share its philosophy: to be unique, first and different. Other partnerships in art and music, like the legendary group Depeche Mode, the virtuoso pianist Lang Lang, the contemporary sculptor Richard Orlinski, the tattooartist Maxime Plescia–Buchi (Sang Bleu) or the Italian entrepreneur L apo Elkann (Italia Independent) have given life to exceptional creations. In their own way, each of these figures contributes what they do best to Hublot. And contributes to making it the reference that it has become in 40 years.



Worlds of passion

In addition to its watches, Hublot shapes its identity and tells its story through the worlds that it brings together. In 2006, it was the first luxury watchmaking brand to enter the footballing world, with the Swiss national team. Conscious of the huge potential of this popular sport, Hublot took to the pitches by partnering with UEFA and FIFA, becoming involved with major events and prestigious clubs (Chelsea, Manchester United, Juventus, Ajax, Paris SaintGermain and Bayern Munich), and forming close relationships with footballing stars (Pelé, Maradona, Mbappé). In a stroke of genius, it transformed the fourth official panel into the Hublot emblem. And it sums up this partnership with a powerful slogan: "Hublot Loves Football". Just as intense and involved, the relationship between Hublot and Ferrari, initiated in 2011, goes well beyond dedicated watch collections or F1 visibility: each year, hundreds of events bring the two partners together in a 360° agreement that celebrates innovation and the quest for performance. In the field of sport, Hublot is also present on golf greens, basketball courts and boxing rings, and includes the greatest champions and renowned athletes among its ambassadors. These sports people personify talent, audacity and accomplishment, values that are dear to Hublot.

New interior design

To celebrate its 40th birthday, Hublot has worked in close collaboration with Samuel Ross, a British fashion creator, industrial designer and new member of the Hublot family. With his stripped down, textured and balanced style, the wunderkind (child prodigy) of design has translated 40 years of Hublot history into materials, and dreamed up the new interiors of the Hublot boutiques in an aesthetic and functional line in his style.

A combination of concrete-mineral material-and steel-industrial material-to express the Art of Fusion. Watch stands in poured concrete, etched in laser, to infer watchmaking accuracy. The notion of transparency is expressed across oversized frames with a skeletal appearance and perforated surfaces, thus inferring the lightness of the material shaped by the watchmaker. In a subtle detail, the perforations in the material take the form of hexagonal sockets, like the fundamental form connecting each of the six Hublot bezel screws. Minimalist, simple and striking, these display cases shed light on the watches thanks to cold LED lamps. Like the sculpture created by Ross, his concept for the interior display and layout of the boutiques describes Hublot through simple and clean lines, with a palette of monochrome colours, a touch of bright colour and a play with oversizing. This minimalist and dynamic aesthetic approach offers the boutiques a staging centred on materials and functions.

40-year exhibition

Installed in the very heart of the Hublot H₂ Manufacture (3rd floor) in Nyon in Switzerland, the exhibition designed by Samuel Ross can be discovered physically and will therefore be accessible remotely thanks to a virtual visit via Hublot.com.

Visit www.hublot.com/40-years.Live from the Hublot Manufacture, immerse yourself in the Hublot 40th birthday 3D exhibition. Ricardo Guadalupe, CEO of Hublot, will show you the four themes of this exhibition, which tells Hublot's story. From its products to its Art of Fusion, to the women and men who embody it, and to its world of communication. Don't miss out on the talks by the brand's ambassadors and friends who will be taking part in the festivities. VIPs, customers, journalists, employees as well as the public and the Hublot community will come together to celebrate 40 years of Hublot history at a distance.

A HISTORY TO DISCOVER THROUGH THE PAGES OF A BOOK, HUBLOT XL, IS AVAILABLE ON ORDER AND DELIVERED ALL OVER THE WORLD IN HARD COPY OR AVAILABLE FOR DOWNLOAD FROM

HUBLOT.COM





adynamic sculpture Naseralding Vlaserance

INTO THE NEW

E R A

How do you become what you already are? MC20 stands for Maserati Corse 2020 and marks the Brand's entrance into a new era, the rediscovery of its original sporty DNA, its dynamic roots and essential audacity. Maserati long known for its comfort and elegance on the road, now strikes back with ferocity on the track: a car that runs but doesn't sweat. MC20 represents the pure form of speed, with Maserati panache: a work of sculptural engineering seemingly hewn, piece by piece, from a masterfully chiselled block of raw carbon, showing the way to the Brand's aesthetic future. Created through a process of elimination, there are no frills and no excess: just energy. MC20 is an archetype, carved for speed, so pure one seems to hear the hallmark Maserati sound even with the engine off.

Maserati

It all began back in 1926 with the legendary Tipo 26, the first race car displaying Maserati's Trident logo. In the same way, MC20, created in 2020, will be the first car of a new Era. A design that expresses pure performance and matches it in elegance. A design that transcends the confines of mere appearance giving way to this dynamic creature.



The form of MC20, which will also be available in convertible and electric versions, is composed of a chorus of elements singing in mechanical perfection. The racing beauty of 2020. Sharp edges generate friction, a slowing action, while the sublime sinuosity of the monocoque carbon-fibre frame allows the air to flow freely across it. Side vents are present but not visible. Even the Trident, symbol of the Brand, has been reduced to its essential, archetypal truth. Remaining a perennial source of graphic inspiration: the perfect number three, with a central element and two lateral ones, also returns to adorn the rear window and wheels. The butterfly doors open dramatically, wings that unfurl upward to facilitate getting in and out for drivers and passengers, despite the low-slung attitude, revealing an eagerness to spring into action. Kerb-proof wings. The lower part of MC20, always dark, in exposed carbon fibre or black paint, is the uncontested realm of engineering. Here the process of elimination has even been applied to the question of colour: what remains is pure technology.

Maserati

However, in the spirit of contrast and harmony, colour comes back to capture the spirit of movement: in the new Bianco Audace, MC20 shimmers with iridescent blue undertones when exposed to the light. The Blu Infinito tone gleams with a ceramic brilliance that only sunlight can capture. And the Grigio Mistero hue recalls the mesmerizing beauty molten metal. Then again, there are six different options that include Rosso Vincente, Giallo Genio and Nero Enigma, that showcase the distinctive features of speed, infusing them with life. Even the interiors, comfortable, luminous and luxurious, in keeping with the Brand's image, exude a sense of dynamism. From the laser-generated textural effects to the seats in Alcantara leather, as colours appear in all their kaleidoscopic glory in one place, only to shade toward black in another. The infotainment system features a high-resolution screen similar to a tablet, providing a total user experience. The audio system is the result of a 100% Italian collaborative effort involving the craft-based Sonus faber, renowned for its meticulously engineered acoustic speakers.

The heart of MC20 is a V6 twin turbo petrol engine, entirely produced at the Modena plant, the first in over twenty years and another important Maserati patent. Located at the rear of the vehicle, in keeping with traditional racing configurations, this unique engine features Formula 1 technology, propelling the Brand toward the exciting world of racing. This historical piece of engineering is called Nettuno and compresses all the energy of 630 CV into 3000 cc of displacement. A magnificent god of the sea, brandishing a trident and out to conquer new lands, will bring that sweet Maserati sound to its maximum expression on both the open road and racing circuits.



I) II () II TYPE 20

U Р E R Ι Ν В T

Zenith reveals the unseen schematics of its dials in a special rendition of the Pilot Type 20, aptly named the "Blueprint".



When the team at the Zenith Manufacture came across a blueprint of its historical building, it immediately reminded them of the blueprints they had seen of earliest Aeronefs, the earliest aircrafts conceived by the pioneers of flight, most notably Louis Blériot and his Type XI aircraft that he flew across the English Channel. As the preeminent watchmaker that accompanied the earliest aviators, Zenith sought to highlight their ingenuity in a surprising way with the Pilot Type 20 Blueprint. There's something about blueprints that sparks intrigue and curiosity. It's what translates the wildest dreams into feasible, tangible objects. Typical of production and engineering plans in the mid-19th and early 20th centuries, each element was carefully calculated and precisely drawn as the basis of a project. Now a relic from a bygone era, the blueprint continues to fascinate, and is synonymous with thorough planning and ingenious vision. PILOT' When looking at a watch's dial, one EXTRA SPECIAL 0 tends to pay attention to the colors, the finish, the shape of the hands and markers, the typography of the numerals, without giving much thought the precise calculations and design considerations that go into making it. And yet, each Zenith dial is meticulously thought out and developed, where no detail is left to chance. The designers at the Manufacture sought to highlight this "unseen" aspect of the dial, by incorporating its production plans directly onto it. Unexpected and captivating, the dial is created in two parts: a matte blue base with all technical plans and notes used by the dial-maker, and above it a sapphire crystal and a sapphire crystal layer with the usual markers and logo. This creates a captivatingly deep visual effect, where the various markings cast a slight shadow on the blue base and give the impression that they're hovering above the blueprint dial.





Himanshu Saini

Future of the industry post covid

Covid-19 has had a major impact on the industry. The lockdown and temporarily closure of the restaurants have made the owners rethink about their business models. A lot of the focus has been shifted towards delivery along with the dine-in. The restaurants also have to focus on providing a restaurant like dining experience in the comfort of the customer's home. Even after all this I feel the hospitality industry in UAE would surpass the prepandemic levels soon owing to the Expo 2020.

Success stories during covid

We were able to adapt and shift our business towards delivery very quickly and were able to provide the multi course experience delivered right to the customers doorsteps.

Also, we were able to retain most our staff and didn't laid off anyone from our side. We were also able to provide the same amazing dining experience in the restaurant even while taking all the precautions and preventive measures.

Traditional recipes healthified

All our recipes use the best of the ingredients which are grown organically so all of our dishes are also nutritious along with being super appetizing.





Importance of food photography

We feel that food photography is very important for communicating the message and the story behind our food to our future patrons. A well clicked picture is essential for attracting new customers especially during the times where social media has become an essential part of our life and delivery has also taken a huge chunk of the F&B market.

The images also keep the audience engaged and increase the social media interactions as well as help to portray the overall theme of the restaurant.

The Tresind & Tresind Studio Story

Trèsind, the multi-award winning & critically acclaimed flagship of Passion F&B, Dubai is the birthplace of 'innovative Indian cuisine', offering guests a progressive Indian fine-dining experience. Trèsind was introduced to diners in 2014 and since has been considered among the leading restaurants paving the path towards fostering the legacy of Indian food and flag bearer of contemporary Indian food, showcasing the robustness of Indian cuisine and the hidden gems, yet unexplored.

Complementing the elevation of space design, the dynamic, young team of Chefs under the able guidance of the Group's award winning Corporate Chef Himanshu Saini, have skillfully crafted a new culinary experience that engages all the senses. Inspired by, and credited with reviving, the unique concept of gueridon service the menu at Trèsind showcases traditional dishes from the sub-continent presented with a modernistic approach. Embracing various regional Indian culinary influences that have woven its way into the cuisine, Trèsind's menu is sophisticated, imaginative, highly visual and engaging, lending each dining experience as a unique culinary journey.

Your upcoming plans

Short Term - to serve our patrons with the highest safety standards and provide a worry free experience.

Long Term - To innovate and stay ahead of the competition and be the trendsetter in the industry.



TOP THREE TIMEPIECES FOR ADVENTURE ENTHUSIASTS





Expertly designed timepieces you need for hiking, biking, and everything in-between

Nite Watches, the independent British watch brand who have just landed in the UAE, has introduced an outstanding range of exceptional timepieces, expertly designed for the adventurous. Ideal for hiking and biking during the UAE's cooler months, the Hawk and MX10 watches are the perfect accessories to accompany any outdoor enthusiast during their next thrilling adventure.

Recognised as leaders in innovation, Nite Watches have been designed with meticulous craftmanship, specialising in Tritium illumination, the best and most reliable form of watch illumination available. This technology provides a constant glow throughout the night without the need for sunlight or any other form of external power.

With a myriad of stunning hikes and trails to choose from across the UAE, the Hawk and MX10 series are the ideal choices for an adventure into the great outdoors, due to the perfect balance of functionality vs style.



THE HAWK SERIES

Made for the adventurer, the Hawk collection knows no restrictions, just endless possibilities. This rugged tactical watch has been designed with cutting-edge polycarbonate construction, keeping it light, whilst ensuring outdoor enthusiasts are never held back no matter what the challenge. Choose from:

THE HAWK 210

One of the most recent additions to the Hawk collection, this striking matt green dial model perfectly reflects the ever-growing trend for green watches. With a 51mm case diameter and 10-year battery life, this classic timepiece is ultra-scratch resistant and coated with anti-reflective layers. Featuring T25 green and orange Tritium, the HAWK 210 will allow you to push harder, dig deeper and go further.

Price: \$450

THE HAWK 300T

Made for the adventurer and the most popular Hawk model, this expertly designed watch will rise to any challenge. Featuring a matt black dial, black polycarbonate case and black polymer strap, this bold Hawk model delivers a rare combination of classic styling and legibility, with T100 Tritium illumination.

Price: \$510

THE MX10 SERIES

The signature model in the Nite Watches family, the MX10 is a strong field watch with a proud military heritage. The MX10 speaks volumes about its owner - they follow their instincts, stick to their principles, and always choose a watch they can depend on. Just like the special forces who continue to wear it, the MX10 is ready for just about anything.

THE MX10 201

Perfectly suited for long hikes during the day or throughout night, this bold model delivers high level accuracy and reliability, thanks to its innovative Swiss-made movement. 100m water resistance, and featuring a sleek, stainless steel case, the MX10 201 is renowned for its strength. The tougher the day, the better.

Price: \$400

Nite Watches have exploded onto the UAE market with the simple mission, to create expertly crafted watches to be worn with pride. With uniquely designed timepieces for independently minded people looking to embrace every moment life has to offer, Nite Watches combine precision engineering with unique design. The Nite Watches collection is made up of four watch series, each one tailored to suit the needs of their thriving community: Alpha, Hawk, Icon and MX10.



Relish into a scrumptious

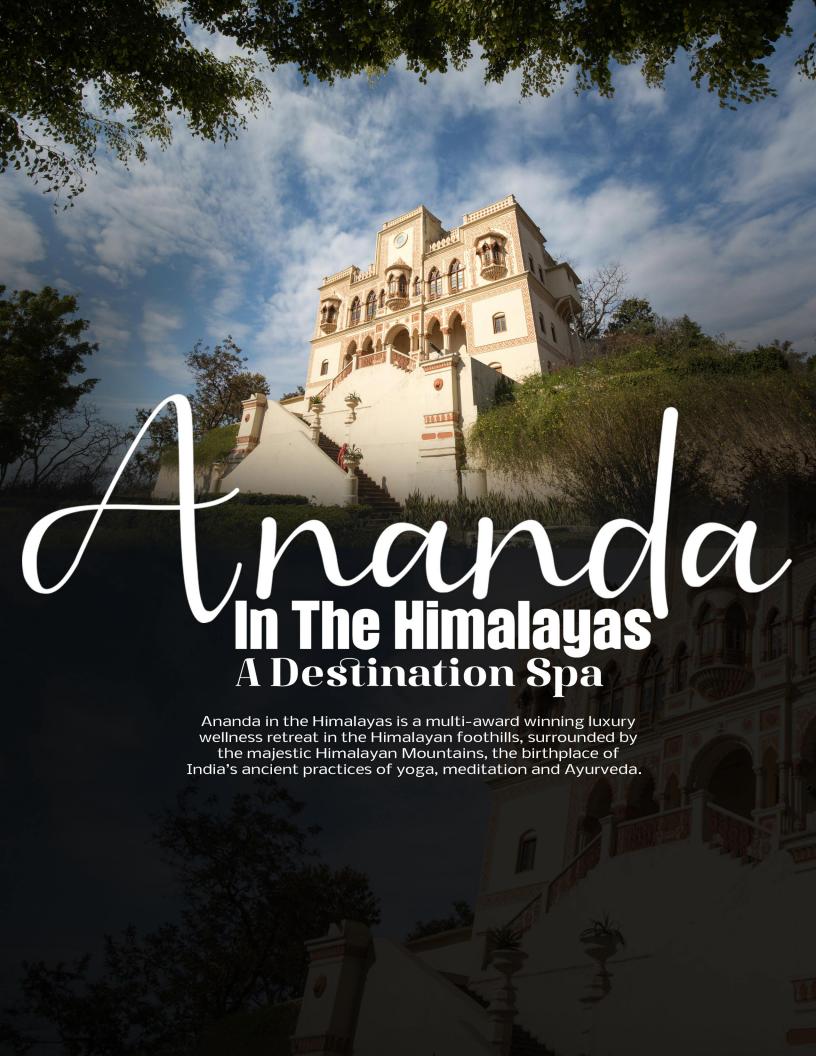
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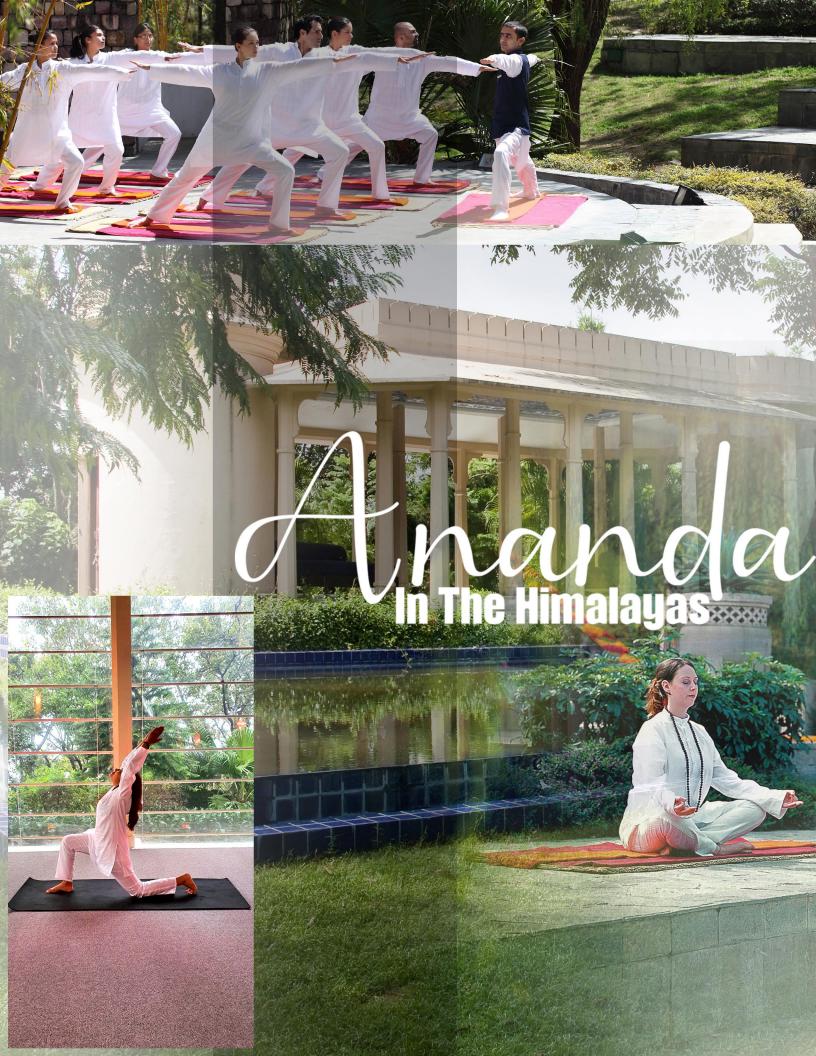


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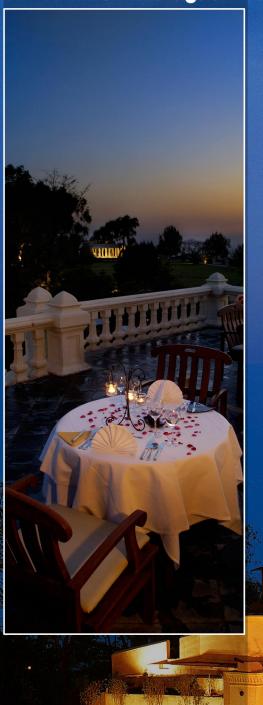












Ananda is located on a 100 acre Maharaja's Palace Estate and features exquisitely landscaped gardens, 70 elegant rooms with panoramic views of the valley or of the palace from private balconies, 4 Suites with secluded private gardens, a historical Viceregal Suite with its own private terrace and 3 private luxury villas with 40 sq. meters private villa pools in the midst of Sal trees.

In The Himalayas





Oman's leading resort, Anantara Al Jabal Al Akhdar Resort, welcomes the new year with the exciting launch of an all-new experience, Extreme Jabal Activity Wall and the big reveal of the much-anticipated dining platform, The Royal Edge in addition to a range of upgrades across the property.

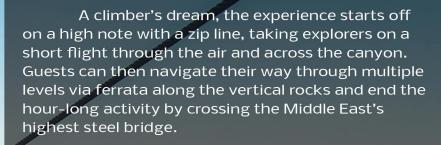
This comes right in time with the amazing news of the Sultanate reopening its land, air and sea borders after a temporary closure. The Supreme committee has also made it compulsory for all travellers to take a PCR test 72 hrs prior to the scheduled time of arrival in Oman with a mandatory 7-day quarantine thereafter.

While the travel restrictions being updated, every other week, keeping in mind the health and safety of all citizens and travellers, Oman is still considered one of the safest countries to travel offering warm and friendly locals and a rich history, making it a must-visit travel destination in 2021. To experience the country in splendour, Anantara Al Jabal Al Akhdar Resort welcomes guests to live life at 2000m with unparalleled views, great adventure, Omani hospitality and scrumptious food.

Rami Farhat, Acting General Manager at Anantara Al Jabal Al Akhdar said; "With the borders just recently opened to international travellers, followed by visa exemptions, Oman is slowly bouncing back and taking actions to establish a new sense of normalcy. We are glad that we'll be able to



upgraded with an all-new extreme phase, offering the most daring travellers an unparalleled experience of Oman's Green Mountain and its expanse of craggy cliffs and limestone rock formations.



With the vast canyon plunging to 1,000 metres at its deepest point, courageous guests can enjoy a front row seat to the beautiful views beyond whilst relishing in the peaceful silence. If you're up to task, head over to Anantara Al Jabal Al Akhdar to tackle the Hajar mountain range and cross this activity off your bucket list.

The secluded mountain getaway has also revealed its all-new exclusive dining platform, The Royal Edge, which is set to deliver an intimate and bespoke dining experience. Outfitted with a glass floor that extends all to the very edge of the canyon, the new platform presents guests with an incomparable canyon stage and is only accessible through Anantara's signature 'Dining by Design' experience.

Available throughout the day, with prices starting from OMR 75 per person, Dining by Design offers the ultimate experience tailored to suite each guest. Take your pick of connoisseur menus or better yet, craft an entirely new one with your personal chef. Indulge in the dream location, with flawless butler service as you savour the finest local and world flavours, either at sunset or under the stars. Guests booking to dine on The Royal Edge this month would be one of the first to experience the grandiose dining platform and its many intricacies.

In addition to the new experiences, the resort has also made strides to upgrade various parts of the property. Guests can now enjoy a new and improved main infinity pool which has been enlarged to offer an unmatched scenic view of the stunning mountains.









Assessment of the current situation in inbound tourism and a look ahead to the future of travel to Germany

The travel industry has been under extreme pressure since the start of the coronavirus pandemic. In your expert opinion, what do you think the future holds for inbound tourism to Germany?

The figures for global tourism are indeed worrying. The United Nations World Tourism Organization expects international arrivals to have dropped by between 60 and 80 per cent this year.

Around the world, Germany is perceived to have managed the crisis comparatively well. However, inbound tourism depends not just on the situation in our own country but also on what is happening in our source markets.

Travel patterns will take some time to recover, even if the introduction of vaccines is successful, and airline and hotel capacity needs to be gradually rebuilt. What's more, there are bound to be setbacks along the way on the road to recovery. We experienced a significant drop in cases of infection this summer, only to see an equally dramatic surge in autumn that is now affecting many European countries. I think we need to prepare ourselves for a long process of recovery.

To be more precise, the recovery phase will last at least until the end of 2023, according to the latest findings of analysts at Tourism Economics. Travel to Germany from Europe will recover more quickly than from our overseas markets, with leisure travel recovering more quickly than business travel.

What gives you cause for optimism in these difficult times?

There are a number of good reasons to be optimistic. The most important one is that millions of people are looking forward to worry-free travel again, to discovering other countries and experiencing other cultures, to going on successful business trips and to \sharing their experiences with others.

Studies by market research institute IPK International also show that the willingness to travel abroad has already increased significantly in many countries over the course of this year.

Then there are reasons that make Germany stand out as a travel destination. The 2020 Anholt Ipsos Nation Brands Index (NBI), for example, has once again confirmed Germany's excellent image with a no. 1 ranking. It should be noted that the survey of 20 countries was conducted between 7 July and 31 August, i.e. in the midst of the pandemic.

And safety is an important factor in the choice of travel destination. International surveys have shown that Germany is considered the safest travel destination worldwide when it comes to the risk of coronavirus infection. The field studies conducted from June to September show that this opinion has become even more established.



can you as a national tourist board do to boost tourism while the coronavirus pandemic is still with us?

We have identified various areas of action to focus on.

First of all, we are analysing markets and market segments very carefully for their potential for recovery. It is here that we will concentrate our marketing activities.

This leads me directly to our second area of action: customer centricity - anticipating what tomorrow's customers will expect. We are not only seeing that travellers are becoming more safety-conscious, but also that they are showing greater interest in sustainable tourism. And we are using this shift in attitudes to refocus our brand.

The third area of action is digital empowerment - gaining a competitive edge through innovative marketing As destinations begin to compete again in the 'new normal', digitalisation will play a crucial role. We and our partners are putting our faith in digital solutions, including chatbots that

rely on artificial intelligence to answer questions, the use of digital voice assistants, and a major open-data solution for the German inbound tourism industry.



the coronavirus pandemic lead to new trends among travellers that might affect Germany as a travel destination

g vel

Customer behaviour is constantly changing, irrespective of coronavirus, but the pandemic is accelerating many changes.

COVID-19 has led to greater interest in sustainability, for example. Almost 80 percent of foreign travellers from our most important source markets think the coronavirus pandemic could lead

to more sustainability in tourism. In the latest COVID-19 study conducted by IPK International, 55 per cent of respondents stated they would generally consider nature-oriented holidays as an option, while a further 21 per cent stated that they were even more likely to consider them during the pandemic.

Is Germany prepared for this change in demand?

Absolutely. Sustainability is a key concern for us. In the recently published SDG Index, which documents the progress made by individual countries in achieving the United Nations' Sustainable Development Goals (SDGs), Germany ranks fifth out of 166 countries. And the respondents in the NBI are most likely to name Germany as the country that will handle the threat of climate change most effectively over the next five years.

Germany's environment is in good health, and a lot is being done to keep it that way. With 16 national parks, 16 UNESCO biosphere reserves and 104 nature parks, around a third of Germany's land area enjoys special protection status.

Is this reflected in Germany's tourism offering? What types of sustainable holiday in Germany would you particularly recommend?

The UNESCO World Heritage sites, such as the Upper Middle Rhine Valley and the Loreley, Germany's Ancient Beech Forests and the Wadden Sea on the North Sea coast, are a particular draw for tourists.

Germany's network of around 200,000 kilometres of well-signposted hiking trails with varying levels of difficulty offers something for everyone, from families with children, to culture lovers who like exploring historical sites and energetic hikers conquering the mountain peaks. Added to the mix are health-promoting walks, regional food and drink, and tourist highlights such as treetop walks and park ranger experiences.

Mountain bikers, racing cyclists, and those who enjoy a leisurely ride can explore Germany on more than 70,000 kilometres of long-distance cycle routes. Whether cycling alone, with a club, as a family or socially with friends - Germany has the infrastructure and services to meet every need.

The GNTB website www.germany.travel/feelgood lists more than 1,000 certified accommodation options for particularly sustainable holidays, from eco-campsites to luxury hotels.

So, demand for holidays in the heart of nature is rising, but are there segments that will decline as a result of coronavirus?

Generally, the segments in which Germany is particularly strong are also the ones hit hardest. For example, Germany is the number one cultural and city break destination for European holidaymakers, but many of the large events that dominate this segment could not take place, or only to a very limited extent, in 2020. We hope that events such as the Oktoberfest and the Christmas markets will be able to take place on the usual scale in 2021. And towns, cities, cultural institutions and entertainment venues have done a great deal to facilitate safe and memorable holidays despite coronavirus.

What does a city-break during the pandemic look like?

Cities that are attractive to tourists are often surrounded by an equally attractive region. Berlin, for example, has the Spree Forest and the March of Brandenburg, Frankfurt has the Taunus and the Rheingau, while Hamburg and Bremen are close to the North Sea coast. From the surrounding regions, there are easy, convenient and eco-friendly options to visit the cities for a day to go sightseeing and shopping. The towns and cities also offer many ways to while away the hours in parks, green spaces and beer gardens, or on and beside rivers and lakes.

Recent research by the European Travel Commission has shown that people who enjoy city life are the most eager to travel again. City life in Germany is about more than historical buildings and museums. It's about a lifestyle and a way of living.

GERMANY

IS A MAJOR
DESTINATION FOR
TRADE FAIRS AND
OF CONFERENCES.
ONE WHAT ABOUT
OF BUSINESS TRAVEL?

This segment will remain a challenge for the foreseeable future. In 2019, the proportion of all inbound travel to Germany accounted for by business travel was above the international average, at 23 per cent. Not only because we are the world's leading trade fair nation but also because we are the top conference destination in Europe.

We expect significant changes in these areas, in particular. Alternatives such as virtual event formats and hybrid events are likely to grow in significance in the future.

Which countries do you expect to return to normal the soonest?

I don't believe that things will return to how they were. Even if we can travel again without restrictions, our travel experience will be shaped by greater caution.

Overall, I think neighbouring markets will recover more quickly than overseas ones. In the case of overseas markets, the airlines will only ramp up their capacity again if they see that there is sufficient demand. For commercial and environmental reasons, there will be an even greater focus on high levels of capacity utilisation in the future.

We have also seen that many travellers have a very clear idea of the conditions under which they would consider travelling again. Key factors include a significant drop in the rate of infections in the destination country, the availability of a vaccine and travel that is unhindered by quarantine regulations.

In light of falling infection rates and the start of vaccination programmes, we hope to see a significant recovery of international demand as early as 2021.

Our brand 'Destination Germany - Simply Inspiring' will continue to carry us through this difficult time.



Adama Ray ABSTRACT IMPRESSIONST Written and Interviewed by Kushin Mukherjee

Mahua Ray, an Artist, a Woman expresses best through her feminine shape and mother nature - seeking perfection through imperfections. Her paintings symbolize eternal love and sensuality. Her feminine forms of unique shapes have helped her discover her own unique style. Her inspirations and experiences give life to her paintings. Each painting is a poem to her about eternal bliss, the moment of solitude and love that engulfs her entire being. Paintings are her story of her being...



"The Liberty-The green-ness, the idiosyncratic way of expression of thoughts attract Me. This freedom is the way to identify Me- my identity. It encourages creating my world as an artist. Also, it promptly bridges a connection between my style of art and the World. Contemporary Art is often about ideas and concerns-the urge to express from within and not solely about the aesthetics. Its about the spontaneity of expressions that I discovered while playing with clouds sitting next to my window...that's my solitude... that's my self-expression deep down...and it reflects in my Art!!"Her choice of medium and colour depict mature poignancy in her Art.

Her tryst with sculpting started from her childhood days

in Kolkata. Exposed to idol making in Kumartuli, she was awed by the skill of the sculptors in transforming a lump of clay into fascinating idols. Thus, the imaginary figures that were captured in her paintings started taking shape in bronze.



Deeply inspired by the works of Debi Prasad Roy Chaudhary, Jogen Choudhury, Sahuddin, Ashok Bhowmik and Samir Mondal was a great boost to her journey into the world of abstract impressionist Art.

Mahua Ray, an artist par excellence has won several accolades both internationally and in India.

With more than 35 exhibitions around the world including New York, London, Paris, Turkey, Dubai, Mumbai, Bangalore, Kolkata and Ahmedabad, Mahua Ray also facilitates both children and adults to be more human and imaginative through her workshops.

Welcome to our monthly health segment,

Lawless Wellbeing



Welcome back, I hope that you have had an amazing month of improved sleep! Hopefully by developing your nightly routine, your sleep quality is trending upwards and this creating a stronger base of energy and clarity.

With this renewed energy, this month we are going to focus some attention on the idea of change. The concept of change is something important to me personally, as I spent many years seeking the ability to change what I was doing (I was 'stuck' in a career I no longer enjoyed) and I just didn't know how to change. This concept may sound familiar to a lot of people regardless of the context.

Lawless Wellbeing



Lawless Wellbeing

So for me (and presumably for a lot of other people) I didn't know how to approach, perceive or understand what I wanted to Change. Sio it was stay the same, or face a great big wrecking ball of fear, shame & judgement (all in my head of course), and thus, it was less painful/more comfortable to stay in the same job.

Until it's not. Either the pain of staying the same outweighs the pain of change (which is one route to change), or someone/something helps you understand that change is not binary, it is a process.

So this month, we are going to outline 6 elements of that process that may help you (or someone you love) start to instigate change and move toward a healthier, more fulfilled experience of life.

Before we begin, two things about change that were reinforced to me over the past 12 months. Not new concepts, but I believe they are fundamental 'beliefs' that I hope to pass on to my nieces and nephew, and maybe children of my own one day:

- 1) 'Failure' is a terrible word. You never fail. You learn, you grow and you become a better person.
- 2) 'Yet' is a great word. You can achieve anything with practise and consistency. And if you can't, well you just cant achieve it yet.





These beliefs are fundamental to creating change. So, as we explore 6 elements that endeavour to make the process of change more comfortable, Please keep those beliefs circulating in your mind. Anything is possible.

HAVE A VISION

Having a vision is paramount in your ability to create change. Once we can see what the change looks and feels like, we can begin breaking it down and plotting the course to the end goal.

Sit down in a quiet space and get specific. What does the change looks like? How does it feel? Put yourself into future self - describe it? Draw it, use images from the internet, create a vision of what the change looks like.

Because once you see it, feel it, and create that vision, it now exists. Your mind is what make everything exist, it is extremely powerful. So once you see the change in your mind, it is now real. You just have to meet it in time.

KNOW YOUR WHY

This can somewhat flow out of your vision, however, having a very clear idea of WHY you want to change is important. Get real and honest with yourself: Why do you want/need to change? What is it going to mean for you? What happens if you don't change? Who/what does it effect?

Get clear on why you want to change as this will be the basis for your drive and motivation. Inevitably, you will have some ups and you will have some downs during the process. Maybe the results won't show? Maybe the weather is bad? Times when you don't feel like you are progressing. This is when the why is important. The why will get you out in the rain. The why will allow you to see past the tough time and focus on the process. Simple steps, Repeated over time, will get you to the change you desire.

GET COMFORTABLE WITH TIME

Everything takes time. Healing a broken heart takes time. Learning an instrument takes time. Changing your career takes time (speaking from personal experience).

And whilst we all want it NOW, it's the time that makes it special. The amazing moment when something clicks, you catch your first wave, Pronounce a sentence in a new language or a friend tells you how good you look - they are the moments that justify the time. They are the moments that affirm the journey. They are the amazing moments that change the trajectory of whats to come.

So please acknowledge that any change will take time and work out a timeframe specific to your change. Try to avoid setting a random time-frame and delve into the process. Set yourself a realistic time-frame based on data, Research and/or resources. And then get comfortable with it and reinforce that the time plays a foundational part in reaching that amazing moment.

Lawless Wellbeing

CREATE CONSISTENT, SIMPLE STEPS

The best analogy I have for this is actually a flights of 20 steps/stairs. You are at the bottom and the change is at the top. Can you jump to the top? Most likely not. So you step up the stairs, one by one, until you reach the top.

This is the same is your change. Work out the simplest step you can take every day towards your end goal. The SIMPLEST step, EVERY DAY. From a lifestyle and behavioural perspective, we want to minimise the friction that exists and make the first step super simple.

For example - CHANGE: Become a runner. NOW: Never run. SIMPLE 1ST STEP: Walk 500 meters on the way home from work.
That's it. For the first part of you timeline, that's all you need to do.

Why would you do this? Surely it's not BIG enough? Surely you should just start running?

Simple steps break down a bigger goals. They break down the daunting element of change. They make the comfort outweigh the pain. We use behaviour techniques to override the mental biases.

Your running self exists, and is waiting for you. But they are not here, YET. They will be, but for now, you just have to repeat the simple steps each day. You will be amazed at what happens when consistency of behaviour and rising self-belief converge. Once the first step is consistently in place, progress to the next step (which in the above example, may be walk for 1000m for example).

MAKE IT EFFICIENT

Following on from the last element, consistency of behaviour is absolutely key. Isolate where the simplest step fits into your daily routine. Envisage your daily routine and think about where you can place one step each day. Once again, once the vision is created, you know what is possible.

Find where it fits and place a very simple step in that space. Repeat it the same time everyday. Set a reminder on your phone, stick a note where you need to see it, set a person or landmark as a mental jolt to make that simple step happen.





ACCOUNTABILITY & ENVIRONMENT

Support, encouragement and accountability are super important for change. Humans are connected beings and we thrive on shared experiences. Whether it's halving the pain or amplifying the joy, we respond really well to affirmation, support and encouragement.

Having someone or something to reinforce positive behaviours, provide a helping hand, or to share the experience with, is super beneficial. It may be a health app that provides reminders or a friend to walk with, either way, look to create an accountability 'buddy' to help take the simple steps with and to ensure that they happen consistently.

Another significant factor is moving yourself into an environment that inspires your change. An accountability buddy is a big part of this, but also what you listen to, what you watch, who you hang out with - what you expose yourself to is always, whether it be consciously, or subconsciously, having an impact on you. Take a stocktake of your internal (mindset) and external (people, spaces) environments and slowly start to surround yourself with an environment that inspires you to move towards your change.

So, in summary:

Isolate an element you want to change.

Isolate how you want to feel within that element and create a vision.

Isolate why you want to feel that way, and why it is important to you.

Isolate how long it will take to reach that vision and be comfortable with the time required.

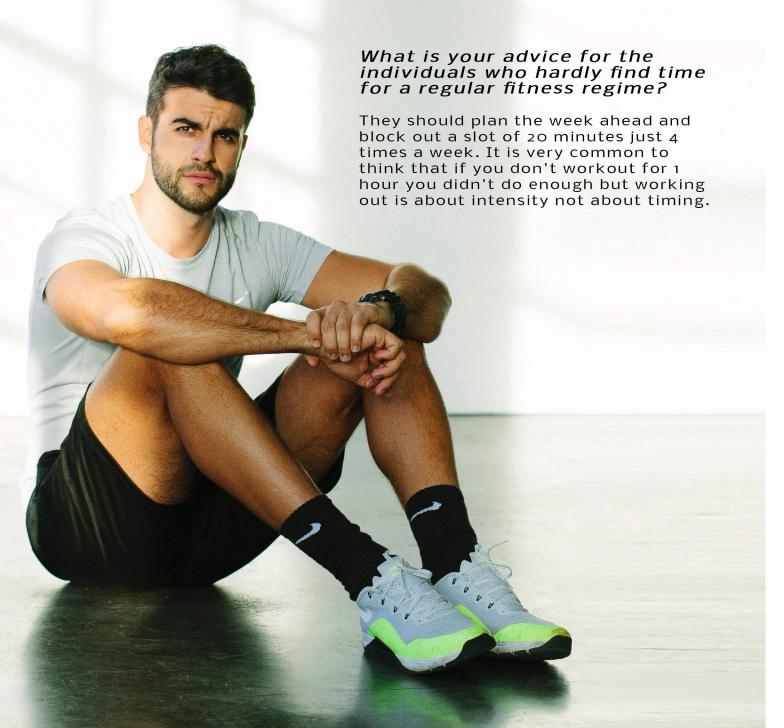
Isolate the simplest singular step you can take towards that vision.

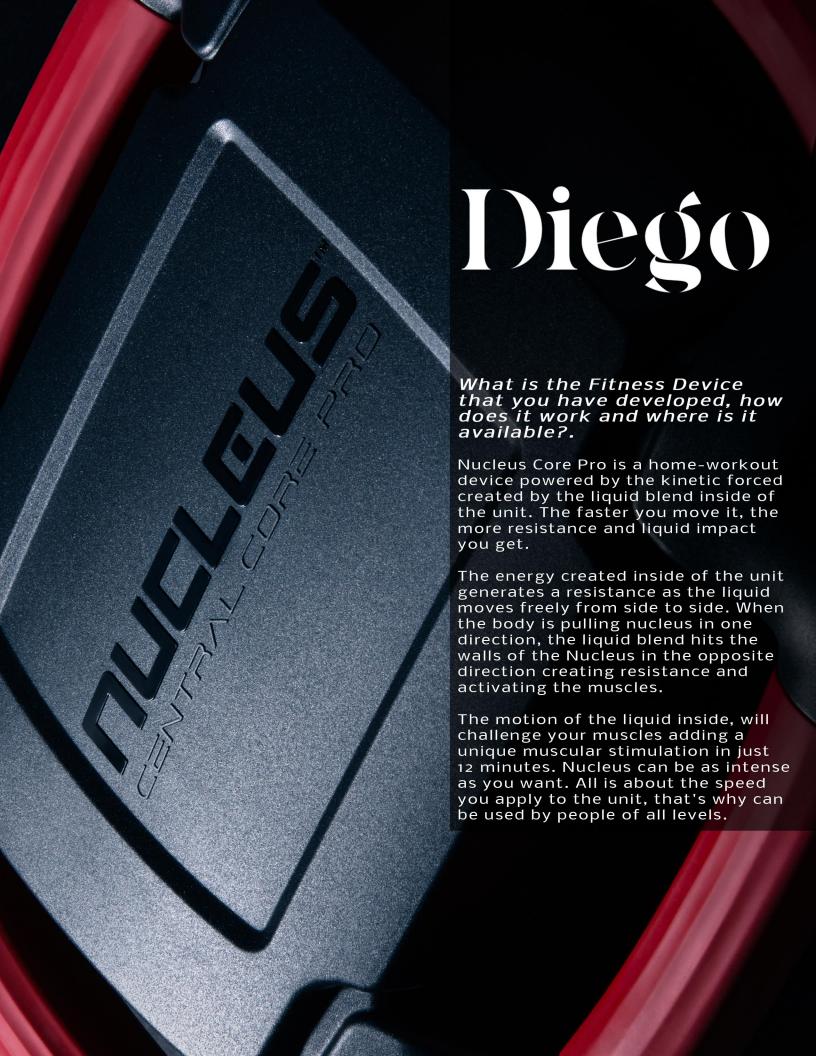
Isolate where that step fits into your daily routine.

Isolate someone/something to make sure you do that simple step every day and to help you ride the ups and downs.

I write this from the heart as I wish my younger self had known this process. I hope it helps you, or someone you love, bring about positive, sustainable change.









Diego

What's your preferred style of encouragement as a trainer?

I understand that every person lives a different situation and don't apply the same rules for all of them. I like to hear them and look beyond from what they are saying with words. If somebody doesn't feel well with themselves, they probably won't tell me that with words but It is my job understand the root of the issues. A trainer goes beyond of the doors of the gym, a trainer plays a big psychological role.

I am flexible when I need to be and tough most of the time. They hired me because they couldn't do it alone, so I need to make them learn that the only way to transform their body is by sticking to a plan, being consistent and working hard.





Diego Calvo is a famed celebrity personal trainer and rose to fame by creating the wildly popular fitness device the Nucleus Central Core Pro that utilizes Liquid Impact Force Technology (L.I.F.T.) and momentum to give anyone, anywhere, a killer ab work out in 12 minutes. The Nucleus is weight training, resistance training, and a cardio workout all in one machine - and perfect for anyone that wants great results with limited time. With a Master's Degree in Nutrition, fitness and health has always been a major part of Diego's life, and now with his latest innovation, he is excited to bring his favorite go-to work outs to homes everywhere.





Do you think DJing is an Art?

YES IT IS! DEFINITELY AN ART THAT NEEDS TO BE DEVELOPED. THE ART OF PLAYING MUSIC IS NOT AN EASY JOB. TO MAKE SO MANY PEOPLE HAPPY WITH SO MANY DIFFERENT PREFERENCES OF MUSIC IN ONE NIGHT! YOU NEED YEARS OF EXPERIENCE AND THE RIGHT MIND SET.

Future of your industry post covid.

It's very difficult to say what the future is going to be as of now. Looking at how it was 8 to 9 months back, and how it is now, all I can say is we are all thankful with things slowly and steadily getting back on track.

How important a role UAE has played in your career?

Whatever I have learnt and achieved is in my stint in the UAE. From Catering to people from around the world, for opportunities to play in the biggest venues, to get to travel extensively and finally to get an award for the best Asian DJ in the Middle East. I owe it to this country and to a lot of people who were friends and are now like family to me.



Now Live at: www.luxpressomagazine.com



New Year is here and we can't wait for some socially distanced festivities and events. Sequins are so in style this season darling, and Hi Maintenance have a fabulous range of sequin numbers, party dresses and glamorous gowns! Available in sizes XS - XXXL, there's sparkle for everyone!









Looking for the perfect gift for a special friend or partner?
Hi Maintenance have you covered!
Their Jewellery Collection consists of delicately crafted, solid 18k rose gold bracelets and earrings.
Spoiled for choice? How about a Hi Maintenance Gift Card!



We're definitely dreaming of a Hi Maintenance_ this year!

NEW YEAR

THE SAFFRON SAFFRON SOUK

Leave 2020 behind and welcome 2021 feeling like a brand new you. The Saffron Souk have a wide range of products to feel and look refreshed as you enter the new year. From homeware to selfcare, The Saffron Souk have got it all. More than just a marketplace, The Saffron Souk elevates artisans, encourages creativity and helps YOU find something a little different from the norm!

All items sold on The Saffron Souk are locally produced meaning you are supporting small businesses in the region, which is now more important than ever.



This wraparound dress by Neon Starfish is hand-tailored with extra flowing light rayon material. It can be looped around to be tied at the back or on the side to give you a beautiful shape and feel more confident. The dress is available in various prints and colours.

Face Mask (Pack of 3) -AED 55 By Ink Studio

Masks are an essential in post Corona times. Make sure you are protected and safe with these reusable masks made from soft and lightweight material, making them easier on your skin, they are also washable. You can add a filter in the mask for added protection.



erbaviva ORGANIC SKINCARE bath salts breathe Pure sea salt infused with essential Olde of estallyptus, oddar and prince Net W. 566 g @ 28 er

Erbaviva Breathe Bath Salt 200z -AED 142 By Organic Essentials

Treat yourself to a spa day at home with the Erbaviva Breath Bath Salts made with a detoxifying base of premium grade sea salt, safflower oil and vitamin E. These Bath Salts support deeper breathing and cleansing of the pores with Erbaviva's signature Breathe blend of organic and wild-crafted eucalyptus, cedar, tea tree and spruce essential oils, making them exceptionally mood-enhancing and soothing.

THE SAFFRON SOUK



Golden Treasure -AED200 By Art N Style

Give your home a spruce and the gift of something pretty to look at in your living room with this wonderful piece of fluid art. With the art of paint pouring gaining popularity recently this art piece will give you something to talk about when you have friends over.

THE ULTIMATE NATURAL HYDRATION SKINCARE

THE FACE SHOP

YEHWADAM ARTEMISIA!



Water: the (not so) secret elixir to good health-don't we know it! But, when it comes to hydrating our skin, are we quite as clued-up? Humidity, hard water, air conditioning and our diet can all play a small part in sapping vital moisture from our skin. The Face Shop Yehwedam Artemisia Soothing Moisturizing Line is your solution for youthful hydrated skin.

A traditional range packed with natural herbs and flower extracts, the latest drop by Korean beauty wonder brand, The Face Shop, is inspired by stories of beautiful Korean women and their beauty secrets passed down through the generations.

THE FACE SHOP

This power-packed range, consisting of a hydrating toner, emulsion & moisturizing cream, is a great skincare fix - soothing tired skin and providing an ample amount of moisture - leaving passerby's wondering how to achieve such a radiant appearance!

A key ingredient of this range includes Mugwort - a prominent medicinal herb. Sourced from the great lands of Korea, this magic herb consists high levels of detoxification, anti-inflammatory and antioxidant properties, thus providing not just a powerful soothing effect but also helps prevent aging and strengthens the skin's immunity.

It has been said from ancient times that a key step towards clean skin is if one drinks a concoction of Mugwort (Artemisia capillaris) or take a herbal bath in it - lucky for us, this range lets you soak up all that herbal goodness through your skin! - one application during the day and you're set.



THE FACE SHOP



The Face Shop Yehwadam Artemisia Soothing Moisturizing Toner - 180 ML

A clear, fresh toner that delivers instant moisture to the skin



The Face Shop Yehwadam Artemisia Soothing Moisturizing Emulsion - 160 ML

A gel emulsion that replenishes hydration to the skin with a thin moisture barrier, providing a refreshing cooling sensation



The Face Shop Yehwadam Artemisia Soothing Moisturizing Cream - 120 ML

A lightweight, non-sticky moisturizing cream, very best for acne-prone skin and oily dehydrated skin

is clinical's Youth Body Serum

A PHENOMENAL AGE-DEFYING ADDITION TO YOUR SKINCARE REGIMEN





For most people, a skincare regimen is often limited to just the face. iS CLINICAL, the global expert in all skincare matters, respects the importance of comprehensive skincare and delivers more than just facial products. The Youth Body Serum by iS CLINICAL provides the hydration and moisture, effectively protecting the skin by strengthening the barrier against environmental free radicals.

The lightweight formula sinks into your skin effortlessly and not only improves and nourishes dry and dehydrated texture, but is also perfectly cooling, which helps to soothe the skin after prolonged sun exposure. Quick to absorb into the skin, this product caters to all skin types and acts as a suit of armour for your skin.

CLINICAL'S Youth Body Serum



Powerhouse, natural ingredients make this all-star product special; it is formulated with the purest form of Hyaluronic Acid, known to be one of the most hydrating skincare ingredients, potent extracts of Watermelon, Blue Microalgae, Liquorice Root and Holy Herb to rejuvenate the skin. These nourishing extracts are combined with essential Vitamin B5, and their proprietary Extremozymes®, an exclusive antioxidant that shields against environmental damage and reverses sun damage.

The Youth Body Serum is available for AED 702 and can be purchased from Her Skin Studio at Salon Ink, Facette Facial Bar in Business Bay, The Skin Network on Sheikh Zayed Road, Dubai, or can also be ordered by contacting @isclinical.arabia on Instagram.



LABORATOIRES

EXPERT EN MÉDECINE ESTHÉTIQUE

LIFT-MASK

cque super-liftant
tenseur au plasma végétal
tenseur au plasma végétal

A Prim-Training

TO REJUVENATED SKIN WITH FILORGA'S ANTI-AGEING SKINCARE REGIMEN

For women who want to look the way they feel, FILORGA has developed a revolutionary youth-coaching cosmetic program. Drawing from many years of anti-ageing research and expertise, Filorga's treatment programs promise to treat all issues of devitalized skin with supreme core formulas such as Intensive Repairing Factors, an all-inclusive formula in the Global-Repair range, that treats all signs of ageing including wrinkles, saggy skin, pigmentation, dull complexion for nourished and rejuvenated skin, and Plasmatic Lifting Factors in the Lift-Range that visibly tightens the features, plumps the skin and sculpts the face.

A genuine feat of formulation, these complexes combine the best cosmetic nutrients with ultra-specialised ingredients to mimic the effects of aesthetic medicine for a spectacular rejuvenating action.



Global-Repair Intensive - An Expert Serum for an Intensive Action (AED 495)

Cream by day/Mask by night
Enhanced with a long-term
anti-ageing system that regenerates
skin and protects it from oxidation
for a lasting rejuvenating effect.
Supreme anti-ageing to halt skin
ageing.

Serum by day / Mask by night
A concentrated multi-functional
active serum specifically for dull
looking skin, inspired by renowned
aesthetic medicine techniques for
an intense visible rejuvenating
effect. Enriched with rejuvenating
agents: smoothing retinol and
energising glycogen for enhanced
effectiveness. A spectacularly
powerful rejuvenating shot.



Global-Repair Multi-Active Cream for Lasting Results (AED 495)



This second-skin mask diffuses the Plasmatic Lifting Factors that combines all the facelift techniques to revive the skin's firmness in very high concentrations, and a supra-antioxidant flower extract that creates a regenerating anti-aging action. Its gel texture melts onto the skin, making it an unprecedented ritual with instantly visible results. Can be used up to 3 times a week and as a last-minute complete lift.

Lift-Mask - The Express Lift Solution (AED 60)

Filorga's GLOBAL-REPAIR range and LIFT-MASK is available for purchase at leading pharmacies including Bin Sina Pharmacies, Boots Pharmacies, Planet Pharmacies, Health First Pharmacies and Community Pharmacies.



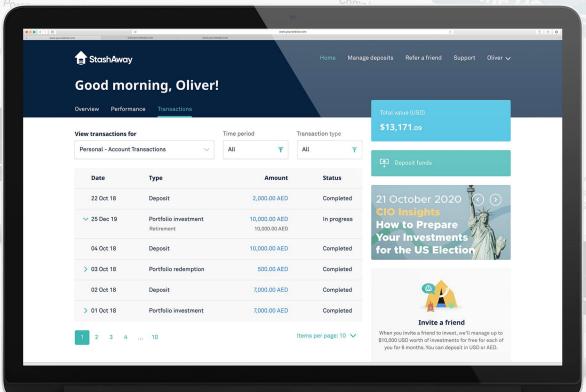
Good morning, Oliver! Overview Performance Transactions

View transactions for

Pansac Time PS FOR GETTING YOUR

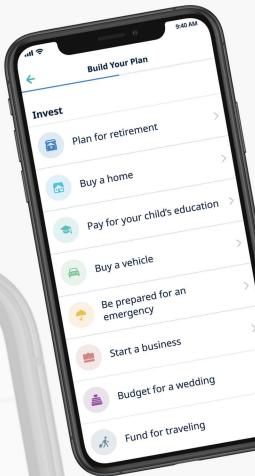
NANCIAL DUANNING DIGL

The digital wealth management platform, StashAway, shares its top financial tips for starting the new year on the right foot - from identifying goals to how to diversify a portfolio



Navigating and understanding how you invest money can seem like a daunting topic; however, once broken down, it is much simpler than you realise. Around 45% of the MENA region's wealth is cash deposits in banks* meaning there is so much opportunity for cash growth with the right tools and knowledge.

StashAway, the digital wealth management platform that offers investment and cash management services, shares its top five tips for getting your 2021 financial planning right so you can start fulfilling your financial goals.



AM

Identify your goals

Most people feel lost when it comes to financial planning because they usually don't know where to start. The first step is to identify your goals and what it is that you want to achieve in life, once that has been done the planning can progress.

Whether you want to buy a house in five years, put your children through higher education or relocate to a different country, you need to know how much money you will need for each of these goals and what you need to do in order to fulfil them.

Financial planning requires creating a timeline for each goal, and you need to ascertain how much money you will need and when you will need the money by; from there you will be able to determine how much you should be saving each month to reach that goal in the required timeframe.

StashAway provides a straightforward solution with its built-in financial planning tool to make goal setting as simple as possible. StashAway's tools will learn about you, your current financial situation, what your financial goals are, and then recommend a monthly savings plan while also building a personalised investment portfolio to help you reach that goal.

Map out your timeline and start investing early

Once you have identified your goals and started moving forwards, you should consider investing your money to make it work harder for you. Saving is great, however money that sits stagnant in a savings account is ultimately causing you to lose out on money, by not giving those savings a chance to grow.

Investing is a way to allow your money to flourish, and 'compound interest', refers to the 'snowball effect'. Compound interest is the effect of earning interest not only on the money you save (the principle) but also on the accumulated returns you receive every year.

Because of this effect, it's very important to start investing early. For example, if you want to save \$1,000,000 by the time you retire at 65, assuming you started a monthly investment plan that gives you a net return of 6% p.a., you will need to start at age 25 with a commitment of \$450 monthly. If you wait 10 years and only start at age 35, that amount more than doubles to \$952 monthly, that further increases to \$2,023 monthly at age 45 and \$5,404 monthly at age 55.

Diversify your portfolio

It is very important to diversify your investment portfolio in order to manage risk and reduce the volatility of assets. Your investment portfolio should include various asset classes, and within those asset classes, it should include exposure to different factors including geographies, sectors, maturity dates and structures. The reason being, if any particular sector was to do badly in any given year, you are protected in other sectors and it will not affect your entire portfolio. Other asset classes that may have done better that year, could help balance out or minimise the losses in your portfolio.

Portfolios can be optimised through "asset allocation" - asset classes

may include equities (i.e., shares in private companies) around the world, with exposure to a variety of sectors such as technology and consumer staples. It may also include different types of bonds with varying maturities, like short-term and long-term government bonds or investment-grade corporate bonds.

Evaluate the risks and how much you can sustain

There will always be an element of risk when it comes to investing, usually the bigger the risk, the bigger the potential return, however this is not always the case if you are factoring in the volatility of an investment. Risk is often measured by its volatility, which can be observed by the daily or weekly changes in the price of an asset; the larger the swings in price, the greater the volatility.

For short-term financial goals such as buying a car in three years or buying a house in five, choosing a higher-risk investment product will mean that you will see larger volatility and potentially get lower or even negative returns.

With a short-term investment horizon, you do not have enough time to ride out the inevitable corrections and recessions in the market. In such cases, you should stay conservative in your investments. For long-term financial goals, such as a retirement fund that will allow for 10-30 years, you can afford to take more risk, as you will not need that money for the short term you can afford to wait out any market issues.

It is also important to build

It is also important to build an investment portfolio with a level of risk that you are personally comfortable with. If your portfolio has a risk level that keeps you awake at night, it is probably not right for you.

Monitor your spending

Whether you are looking at your personal spending or the costs of investing,

it is important to be mindful of the amount of money you have going out, as much as the figures you are seeing coming in if you aren't bringing in more money than you are spending, you will need to reassess your personal finances before investing. Fees connected to your investment portfolio will also have a huge impact on the returns you receive from your investments, i.e., 1% more fees means 1% less in returns for you, so when evaluating your investment options, you need to look for fees that are right for you.

Over the last few years, technology has enabled digital wealth managers to disrupt both the wealth management industry and the traditional fee structure that has come to define it. The technology-driven automated processes used by digital managers create efficiencies that can be passed on to the investor in the form of lower fees. Typical digital wealth managers charge 1% or less per annum, and often do not have other fees.

StashAway has a simple fee structure that ranges from 0.2% to 0.8% depending on the value of your assets under management. There are no entry or withdrawal fees, no

Performance AED Total value (USD) 19 Jan 2018 ***** \$2.542.00 US\$3.0k Net deposit (USD) **\$2.500.00** US\$2.0k Dec 2017 Jun 2018 Dec 2018 Jun 2019 Since 1st deposit 1M **3M** 1Y **Performance details** Since 1st deposit Net deposits (USD) Total value (USD) \$38,264.91 \$34,144.51 Total returns (USD) \$3,120,40 Exchange rates and security prices as of 19 June 2019. Learn more about our returns and terminologies. 000 Performance Home Academy Transactions More

trading fees, no lock-up periods, and you can change your portfolio settings and deposit whenever you want.



FULL MAGAZINE

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