ISSUE 1,NOV 20 FURNE/ of Amato Couture VISIONAIRE. INFLUENTIAL. GENIUS.



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Editor's Note

Hello Everyone,

Welcome to the very 1st issue of Luxpresso Magazine. I introduce this issue with immense gratitude and like to share the story behind it.

I had a dream to be part of a project that is unique in the way it projects the local talent in the Middle East. But a few years back I found myself stuck in a storm and never could believe that dreams can really come to life. Slowly I took small steps in realizing my short term goals and then moving onto the bigger ones.

Two things played an important role in this whole journey: My love for myself & My Endless Gratitude towards everything I learned & encountered. I believed in myself more than anything else. Surely success is a state of mind: you need to live it, believe it & breathe it.

The 2020 Lockdown gave birth to the idea of Luxpresso wherein I wanted to create a blend of Luxury lifestyle and a connect with people doing tremendous work in various spheres of life. Our team is working hard on the content and the way we want to showcase things. The month of November was our target to launch the magazine and I am looking forward to creating some amazing articles in the coming future.

Thank you everyone for your endless support and love. I will be forever grateful.

Strength & Light Deepti

You can reach out to me at www.instagram.com/Jivewithdeepti



November



Jimmy Choo Hawaii/F Glitter Stripe Sneakers in Leather 2,050 AED



Boyy Bobby 23 Buckle Bag in Leather 4,800 AED



Gucci



ALEXANDER MCQUEEN

Black logo leather neck pouch £250.00



Chloé Darryl Clutch in Shiny Croc-Embossed &

Shiny Calfskin 4,990 AED





SAINT LAURENT

Kaia small shoulder bag



Valentino Valentino Garavani

Rockstud Pumps in Nappa 4,020 AED



JIMMY CHOO Varenne clutch 3,550 AED



Betsy 105 Pumps in Leather

3,800 AED



Furne One

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Hublot



The #DGFattoAMano



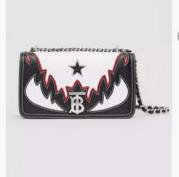
Kristina Viirpalu



Erica Iodice



Zenith



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Applique' LOLA Bag



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#GetTheLook Emily In Paris



The Hair Addict



Festive Gift Guide "for Mens"



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Skincare from RODIAL



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Noix De Shea



Albert Kurniawan



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How to make your Perfume last



MISSHA Cosmetics



Lawless Wellbeing



Pranayama by Ronak Gajjar



Silent Light



5 Bucket list Experiences



Natasha Hatherall



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Recipe Corner



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KRITHIKA RJ





I have always dreamed of having my own atelier since I was a kid. I have worked in the Philippines in several fashion stores as creative directors and fashion assistant until I joined a national design competition which is the biggest fashion design competition that time in the Philippines. I was head to head with the country's top designers of that time and me as a humble designer from the province was already extremely happy to be shortlisted as one of the finalists but to my surprise I ended up winning the title and becoming the first ever MEGA Young Designer Winner. One of the prizes is to become an apprentice of Josie Natori, one of the world's most successful businesswomen in the fashion industry to date, in New York City. I stayed there for a year and that opened a lot of opportunities and found myself in this part of the world.

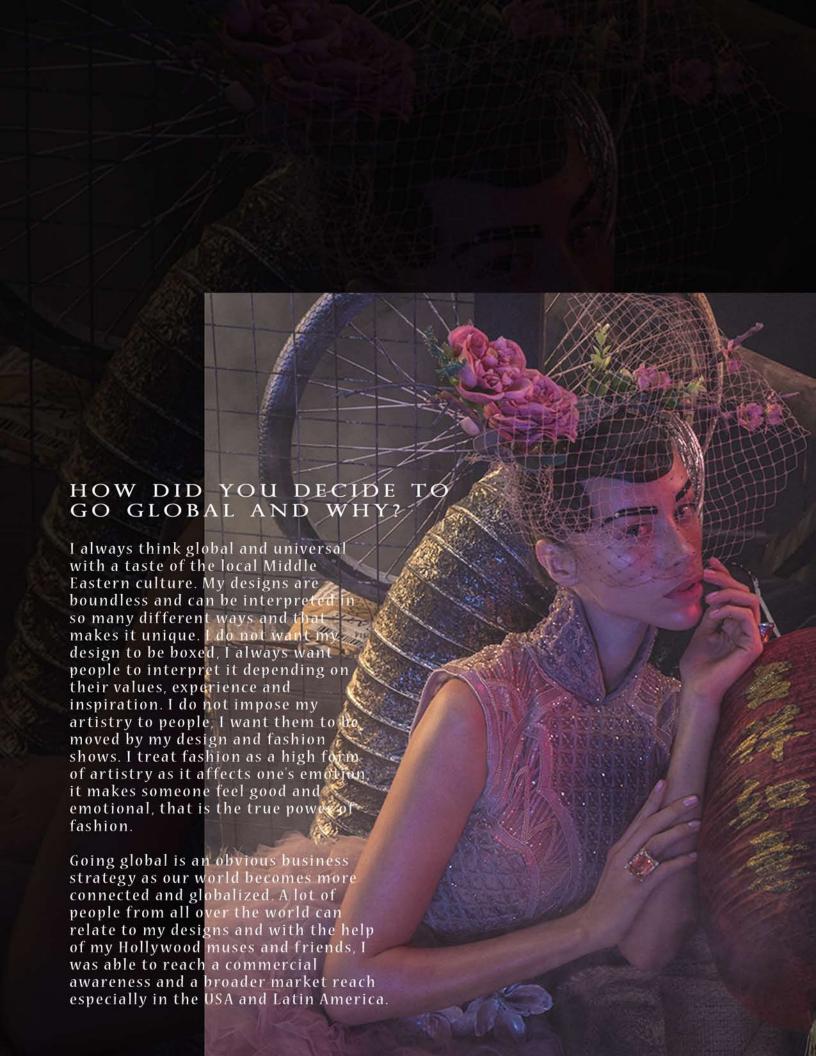


AMATO is originally positioned as a bridal wear fashion house until we receive a lot of inquiries to create evening wear and cocktail dresses for huge parties and gatherings such as engagements, birthdays, and other special ceremonies. From there AMATO Couture became a household name in making couture dresses for all occasions and even got the attention of big celebrities not only from the region but also from Hollywood. To date, we have dressed the biggest celebrities such as Beyonce, Lady Gaga, JLo, Katy Perry, Britney Spears, Mariah Carey, Shakira, Ariana Grande, Camila Cabello, to name just a few.

Most recently, we have launched another line which is AMATO Luxe, a ready to wear shop located at Dubai Design District. This line is very commercial without taking away the signature AMATO touches. It's predominantly targeting those clients who don't have much time to buy their dresses for special events as well as for the younger market as we have introduced not only gowns and dresses but also bomber jackets and short dresses perfect for Friday brunch and travel getaways and staycations.







WHAT DO YOU THINK THE WEDDING ARENA FOR FASHION WILL LOOK LIKE DURING THE COURSE OF COVID-19?

Weddings will stay grand and fabulous. That's a fact. People waited all their lives for this special moment and I don't think this pandemic will change that mindset for people. They might move their gatherings to a later date but they won't miss the opportunity to look fabulously perfect on their dream wedding gown.

YOUR ADVICE FOR YOUNG DESIGNERS WHO WANT TO PURSUE COUTURE.

I love young people and I strongly believe that the best is yet to come. Young people are so ambitious, driven and passionate. In fact, my team are mostly millennials as I love working with their minds. I always invite interns to my atelier, collaborate with design students for a project or show. It's time for me to share all my knowledge and experiences to the next generation.

WILL YOU BE CONSIDERING DOING READY TO WEAR OR MORE AFFORDABLE PARALLEL CLOTHING LINES IN THE FUTURE?

I already have AMATO Luxe, a pret-a-porte line located at Dubai Design District Building 4, it's a ready to wear collection where interested buyers can get the dresses fresh from the rack. Also, I am working on a special and exciting project and will share more details to you soon.

THE

b a s e d

designer from the Philippines who dressed

HOLLYWOOD



Lady Gaga



Nesreen Tafesh





Kesha



KATY PERRY



Haifa Wehbe

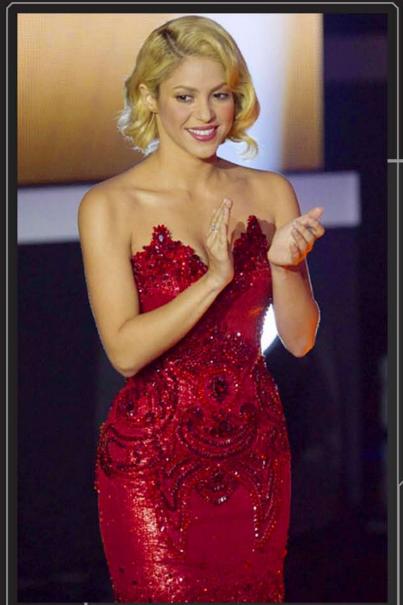


Supermodel

Tyra Banks







Shakira



Jennifer Lopez



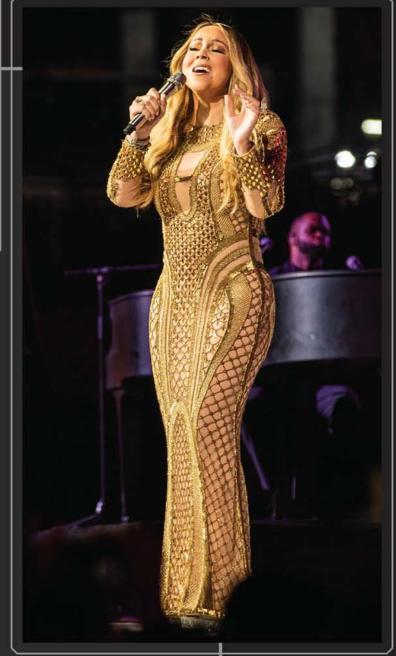
Priyanka Chopra







Pia Wurtzbach







Britney Spears



Sarah Geronimo



in AMATO Couture



Demi Lovato



Camilla Cabello



Hollywood Pop superstars



Filipina Celebrities

AMATO Couture



Katy Perry



Beyonce



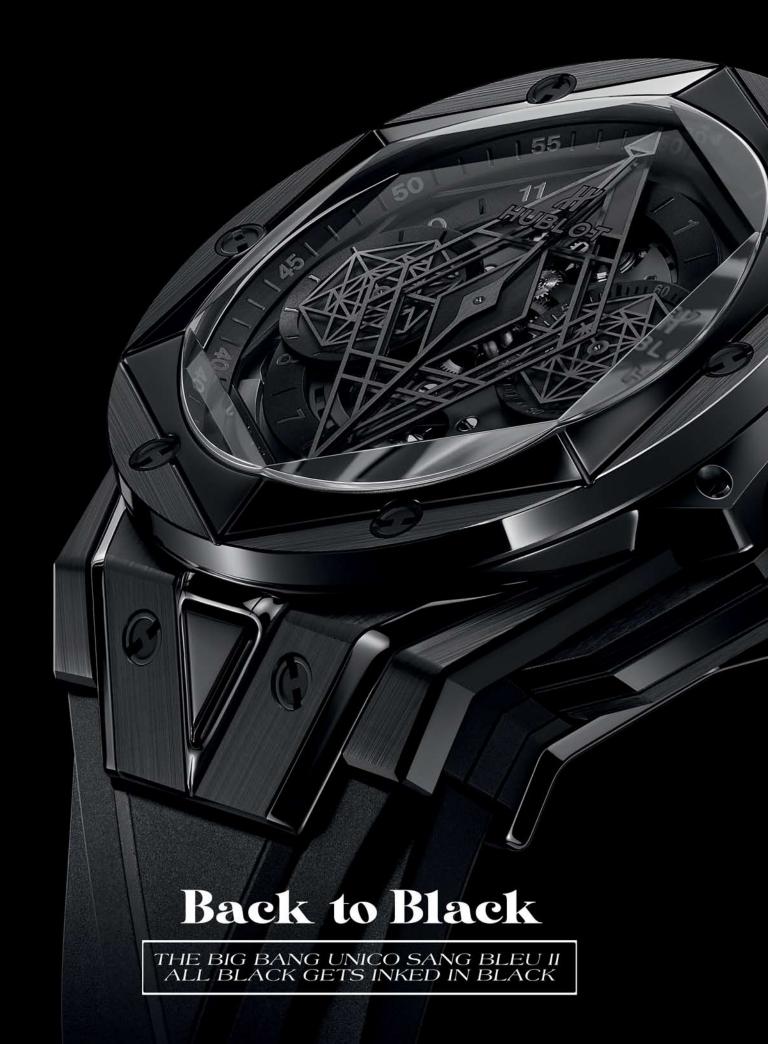
visit www.instagram.com/luxpressomagazine

EDITOR'S

PEEKABOO X-TOTE

Burgundy FF raffia bag









#DGFattoAMano



Women's Fashion Show knit bags featured in oversized and crossbody styles, in various colour variants.







Kristina Viirpalu's couture creations pay a deep homage to historic Estonian embroidery and knitting techniques. Romantic patterns, styles and ornaments are playfully mixed with contemporary sources of inspiration to meet the needs of a modern woman.

The highlights of the brand are the exuberantly intricate hand-knitted dresses created by the masters of this unique craft. These exquisite gowns and detailed couture pieces are inspired by the Haapsalu shawl, a preferred accessory of the Estonian upper class ladies of the 19th century. The shawl was knitted so fine it could be pulled through a wedding ring. This delicate and fragile technique remains a living source of inspiration for our designer.

Kristina Viirpalu's hand embroidered bodies are additionally inspired by the motifs and patterns of various Estonian folk costumes. Most of Kristina Viirpalu's elaborate pieces can be worn in multiple ways for different occasions, giving the wearer a chance to create a personal couture style many times over.



Materials

All Kristina Viirpalu's luxuriant knitted couture pieces are made from silk, fine wool or cotton yarn. The delicately embroidered bodies are hand embroidered and embellished with high quality pearls, laces, ribbons, beads and sequins. Most excellent yarns, gems and beads are used for creating all embroidered and knitted works.

The craftsmen always work with the most outstanding fabrics. The wool for the coats, jackets and trousers gets chosen from the highest quality sources in the world.

Because of the intricate way the materials get used in the creation of the knitted couture pieces, even some of the most sumptuous dresses and bodies can easily fit into a small handbag.

The Process

The patterns and technologies used for Kristina Viirpalu's knitted and embroidered couture pieces are unique and unknown in the rest of the world. This makes the lusciously detailed garments also into precious pieces of art, and into living mementos of Estonia's amazing folk culture.

Kristina Viirpalu's embroidered bodies are created one pearl and stitch at a time, and take up to a couple of weeks to finish. When the designer has come up with the design and pattern, she hands it over to the masterful embroiderer who creates the custom pattern using various laces, wool, beads, pearls and ribbons. Each of Kristina Viirpalu's couture dresses is unique. One exquisite gown usually takes 2-3 months to finish and three masterful craftsmen to give them their final, delicate form. At first, the gown gets hand-knitted by the craftsmen of this unique craft in Haapsalu. The dress is then sent to Kristina Viirpalu's Atelier in Tallinn where the seamstress shapes it into the required shape using the finest fabrics. The last person to work on the dress is the embroiderer who adds the necessary amount of pearly exuberance to the gown.

Kristina Viirpalu's jackets, coats, trousers and skirts are the pinnacle of meticulous tailoring. All items are unique luxury garments that are handmade in our Atelier in Tallinn's Old Town.





www.kristinaviirpalu.com



Applicate Application of the App

ONLINE EXCLUSIVE



A softly structured runway bag crafted from smooth tri-tone leather with graphic topstitching. The style is punctuated with a polished chain strap and the Thomas Burberry Monogram. Wear it on the shoulder or style as a crossbody.

Erica lodice Milano

enerous and fluid shapes, oversized volumes, mini and long mixed together are the protagonist of the new *Erica Iodice Milano* Fall Winter Collection. The young and enterprising italian designer for this season aimed to women who want to wear exclusive creations with a jaunty soul.

The 8os silhouettes and the Italian tailoring are the main inspiration of the Prêt à Couture brand founded by Erica Iodice in 2016. The pursuit of excellence, the sartorial quality, the renowned Made in Italy is what distinguishes ERICA IODICE Milano. The collection will be on sale at the multi-brand boutique, in the medium-high segment, Aliona inside The Beach Shopping Mall at Jumeirah Beach Residence.





Chloé



Identifiable by its unique shape and braided handle,









ZENITH

EXPLORES A NEW SPECTRUM OF COLOUR WITH THE FIRST VIOLET CHRONOGRAPH MOVEMENT:

DEFY 21 ULTRAVIOLET





If all the colours that our eyes can perceive are to be considered as frequencies of visible light, then violet has the highest frequency of them all, beyond which is invisible ultraviolet light. It was only natural to pair this intense, energetic colour with the highest-frequency chronograph in regular production, the DEFY 21.

In past centuries, violet was coveted as the most sought-after colour dye for garments, the production of which was a closely held secret by certain civilizations such as the Phoenicians. Its rarity and compelling beauty made it the stuff of royalty. Today, violet tones portray a sense of daring, confidence and whimsy, from sports cars to bespoke tailoring. Yet in the world of watchmaking, violet remains a rarity.

A world-first in watchmaking, Zenith has treated an automatic chronograph movement in the regal, opulent tones of violet. Not just any chronograph, Zenith chose its revolutionary 1/100thof a second El Primero 21 chronograph calibre beating at an incredible frequency of 50Hz as the canvas for this visually and mechanically striking creation.









Tv dolce box bag in hand-painted wood

A brand icon, the Dolce Box bag embodies the brand's craftsmanship, love and attention to detail. Made from handpainted wood with a plexiglass insert, this Dolce Box features a TV with meticulous detailing



Steel watch with

diamonds

Dolce&Gabbana has created the perfect fusion between style, materials and shapes with these loose pants in ultrasoft lambskin. A piece that provides flawless contemporary style



Lambskin balloon pants

These cross earrings in gold-plated brass filigree feature crystal rhinestones and are sure to add a glamorous touch with their elegance



Watch from the SOFIA line Leo

printed with

waterproof

treatment

Clip-on drop earrings with crosses

Festive inspiration this season



Caha Capo - Donna One Piece - AED 650

Caha Capo signature styles include the impeccably cut Donna One Piece, a swimsuit that balances a supportive structure with uber flattering cut-out

Available to buy via Cahacapo.com



Caha Capo - Lorne Neoprene Pouch AED 120

This handy waterproof zip-up pouch is designed for wet swimwear, sunscreen or valuables and is an essential to tuck into your capacious straw tote.

Available to buy via Cahacapo.com



Haul in One - Subscription Box-Prices start from AED 247/ month

Give the gift of personalised beauty this Give the gift of personalised beauty this festive season with Haul In One, an easy and affordable way to surprise the beauty lover in your life. With beauty products and tools that will compliment and celebrate their unique style, Haul In One have subscription packages or one off beauty boxes that make a perfect, thoughtful gift. For a little extra cheer, include a personalized message!

Available to buy via Haulinoneworld.com



ModBeautyKeeper -AED 80

MODBEAUTYKEEPER (MBK) is the perfect gift for any make-up obsessed hijabi wearer! The versatile handwoven tool helps tackle one of the most common beauty concerns: to avoid stains and smears on hijabs while applying make-up. The adjustable tool can be amended to fit every style of hijab, allowing modest application of complexion products while keeping headwear clean, pristine and stain-free

Available to buy via Modbeautykeeper.com



Magnitone London - Xoxo Facial Cleansing Device AED 199.50



The Dori jewellery collection is made up of authentic semi-precious stones. Inspired by founder, Bhavya Airan's travels to her home country, India, each piece brings a little charm and character to your look. These Emerald and Obsidian earrings are the perfect nod to the festive season!

Earrings - AED 200

Available to buy via Allthatdori.com

Magnitone London are here to give your loved ones the gift of good skin this festive season! With PPE causing 'maskne' breakouts, cleansing your complexion is a must, and fingertips just won't quite cut it! The Magnitone London Xoxo Facial Cleansing Device will reach into a deeper level, removing bacteria, oil build up, sweat and grime. The non-porous silicone brush is the most hygienic of all cleansing devices, leaving your loved ones with a fresh, clean and glowing complexion!

Available via Mumzworld.com, Sprii.ae, Carrefouruae.com, Amazon.ae and Noon.com



Hi Maintenance – Victoria Dress AED499

Shine like the star that you are this festive season with Hi Maintenance's stunning Victoria Dress. Made from luxurious satin, this dress has the perfect amount of stretch and a dramatic side sash. Also available in black from size S/M and L.

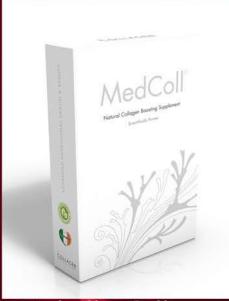
Available to buy via HiMaintenance.ae



The Saffron Souk TEA Cup & Saucer set AED 40

Make every tea break a tea party with this striking set from Prickly Pear. Available in 4 colors, each one is made from glazed porcelain and features a different colour around the outside of the cup and saucer. Golden accents bring contemporary touch to each cup and saucer, and guarantee added glamour to tea time. Create a set by mixing and matching colors.

Available to buy via SaffronSouk.com



Medcoll - Collagen Capsules - AED 310

Give the gift of health this season with Medcoll Collagen Capsules. Just two capsules daily help to correct the appearance of fine lines and wrinkles, firm and hydrate the skin and give a brighter, more radiant complexion.

Available to buy from Binsina.ae



TKD Lingerie – Knightsbridge Pyjama Set – AED 425



EX1 Cosmetics – Invisiwear Foundation – AED 81.90



Hi Maintenance – Ameni Dress – AED599

Pyjama's make for the best festive gift! These luxurious Knightsbridge pyjama's by Fable & Eve are set to become a firm favourite for times when you just want to chill and lounge at home or are craving a comfortable nights sleep! Incredibly soft, these pyjama's have a beautiful subtle sheen and are made from a mix of modal and cotton to move with you, not against you.

Available to buy from TKD Lingerie Boutique, Town Centre Jumeirah & online at TKDLingerie.com Available in 16 shades, Invisiwear Foundation offers buildable coverage from medium to full with a demi-matte finish. Vegan, cruelty-free and oil-free, the foundation provides a seamless match with a lightweight, luminous finish that is completely undetectable. This celebrity-favourite, groundbreaking foundation also boasts an encapsulated pigment technology that will never oxidise and makes the perfect gift for any beauty affecianado!

Available to buy from Watsons Dubai Mall Did someone say party? The Ameni dress from Hi Maintenance will cascade you into the spotlight! Championing body positivity, Hi Maintenance believe all women should look and feel amazing and their stunning curve range comes in XL-XXXL. Made from glittering sequins, this long sleeved, open back dress is a dream to wear!

Available to buy via HiMaintenance.ae



nuFACE - Trinity Pro 'Break The Ice Collection' AED 1,500

This facial toning device is the perfect gift to help improve facial contour, facial tone and reduce wrinkles in as little as five minutes a day. The NuFACE Trinity facial toning device delivers professional results in the comfort of your own home and makes the perfect gift for a special female in your life.

Available to buy from Nuface.ae



Dermaflash – Dermapore Limited Edition Silver Sparkle – AED 425

Dipped in gorgeous silver sparkles for the holiday season, this 2-in-1 ultrasonic device helps unclog pores and infuses your favourite skincare. In Extract mode, Dermapore deep cleans pores, removing dirt, oil and blackheads. In Infuse mode, Dermapore enhances the penetration of active ingredients in your skincare and products to instantly reveal a cleaner, healthier complexion.

Available in Faces Mall of the Emirates



Patchology – Flash Patch Restoring Night Eye Gels – AED 340

Put fine lines to bed with this powerful nightly dose of anti-ageing Retinol and Peptides. These Hydrogels work in just 5 minutes to restore a brighter, youthful appearance to overworked, under-rested eyes. Cedrus Atlantica Bark brightens and reduces dark circles, whilst Arnica extract soothes tired eyes to sleep.

Available to buy from Galleries Lafayette Dubai Mall



MZ Skin – Light Therapy Golden Facial Treatment Device – AED 2,410

Give the gift of pure luxury this festive season with the brand new-to-the-region Light Therapy mask from MZ Skin. Stimulate collagen, repair sun damage, improve scars and blemishes with this 5 coloured light treatment. The healing combination of the LED calms and rejuvenates the complexion while visibly diminishing hyperpigmentation.

Available to buy from Bloomingdales Dubai Mall



Rodial – Dragon's Blood Collection – AED 555

The perfect gift for a skincare affecianado, this festive gift set from Rodial includes the ever-popular Dragon's Blood Hyaluronic Mask, Velvet Cream and Eye Gel.

Available to buy from Bloomingdales Dubai Mall



Salt by Hendrix – Luxe Oil & Salt Scrub – Jasmine & Rose – AED 170

Perfect for beauty lovers, this scrub can be applied generously and massaged into the skin for some luxurious self care. Made with salts sourced from the Dead Sea, your skin and soul will feel invigorated and loved.

Available to buy from Faces Mall of the Emirates

Festive Sift Festive S for I C S

We're not sure where 2020 has gone, but the festive season is quickly approaching us and will be here before we know it! That being said, it's never too early to start browsing for festive gift ideas for husbands, brothers, fathers and close friends. While many think that finding the perfect gifts for the gents is an impossible task, we think it's a myth and have put together a curated gift guide that will make all the men in your life grin from ear-to-ear and ease up your festive shopping process at the same time!



ASICS Gel-Kayano 27 AED 865



CG Barbershop





Hawkins & Brimble Gift Sets- AED 125



Grown Alchemist Hand Wash & Hand Cream Set_AED 297



Glambeaute.com The Barb Xpert AED 69[2]



Kibsons Party Cheese Board Gift Box_AED 275



Cycle Souq Spartan 27.5 Ampezzo MTB AED 999.00



Missha Cure Shave to Cleansing Foam AED 82



NuWater Pack of 24 AED 117



Pestle & Mortar Skin Hero Set-AED 510



PMD Clean For Men AED 800



Softening the Edge by Mimi Nicklin AED 55

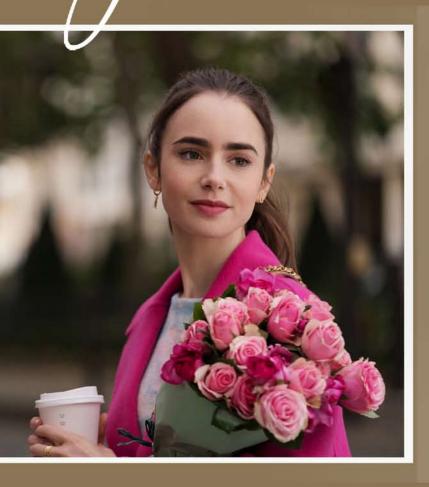


The Saffron Souk Cufflinks with Initials AED 250



#GetTheLook

EMILIA



We are currently obsessed with the looks served by Lilly Collins as Emily from the new and trending Netflix series, Emily in Paris, and we're sure we aren't the only ones totally swooned by her chic wavy hair, fluffy brows and her bold lips! We've rounded up some beauty essentials to help #GetTheLook!



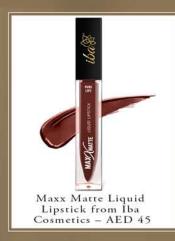
Signature Red Lips



We love the way she rocks the statement matte Red lipstick in many scenes, especially combined with a very natural no-makeup makeup look! Some of our favorite red lipsticks include Wet n Wild, Delilah, Iba Cosmetics and Flormar for a long-lasting and comfy pout!



Colour Intense Cream Lipstick in Floozy from Delilah – AED 139









Beach Waves



We just LOVE her textured beach waves that never seem to have a hair out of place. Dry shampoo will help to give your hair texture and to hold the waves in place while Argan Oil will hydrate and moisturize. For that extra shine, a shine spray is the perfect finishing touch.











Beautiful Bold Brows



To get Emily's fluffy, on-fleek, bold brows, we recommend using must-have products like Wet n Wild Ultimate Brow Promade, Flormar's Eyebrow Design Kit, and the Brow Shape Defining Brow Gel in Sable from Delilah





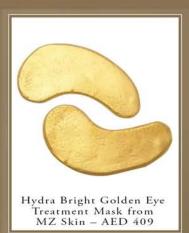




Flawless Barely-There Makeup



We're just awestruck by Emily's skin throughout the show. With minimal makeup, clear skin, and her stunning cheekbones, Emily's got our heads spinning with her beauty. The best way to achieve her look is to start by taking care of our skin, and then focus on clean beauty that goes on flawlessly with amazing coverage without looking cakey.







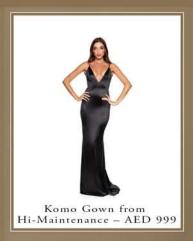


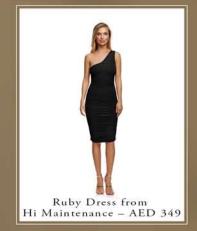


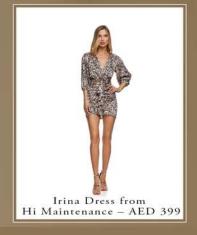
Audrey Hepburn-inspired Party Wear



On special occasions, our favorite character Emily wears beautiful gowns and has an elegant yet simple makeup look that reminds us of the iconic Audrey Hepburn. We love her evening glam, and we know where you can get a look suitable for both formal and informal parties!







66

RINCARE FROM We Love.

This year hasn't been easy on any of us and we could all do with a splurge and some new skincare for a much needed pamper session. Known for its luxury and innovative skincare, Rodial helps you achieve that natural glowy look every day. We have put together some of our favourite vegan picks this season so you can enjoy naturally younger looking skin with Rodial.





RODIAL SOFT FOCUS GLOW DROPS - AED 283

Get the glow from within and illuminate your complexion with the Soft Focus Glow drops by Rodial. This is the next generation wonder serum, to give you an instantly luminous and glowy complexion. The gentle shimmer creates the perfect base before applying makeup. It is formulated with antioxidant ingredients to deliver skincare benefits by promoting healthy looking skin, whilst the rosy formula instantly provides a soft focus effect to get perfect looking skin naturally.



RODIAL DRAGON'S BLOOD SCULPTING GEL-AED 530

This revolutionary formula helps skin to appear firmer and more lifted. The antiageing gel volumizes and defines the facial contours for the appearance of younger looking skin. Containing a unique dragon's blood complex which includes sap from the Croton Lechleri tree, this forms a unique second skin-like film around the face which effectively protects, reduces redness and firms for a smoother, plumper, more youthful looking complexion. This best-selling formulation is ideal for stressed or sensitive skin.



Dragon's Blood Velvet Night Cream— AED 473

This rich, luxurious textured cream offers multi-dimensional hydration, leaving the skin feeling deeply hydrated and protected. Rich in moisture but with a non-greasy formula, it is perfect for treating dehydrated, sensitive and red skin. With key ingredients including hyaluronic acid, carob seed extract and hydromanil™, the formula helps your skin stay soft, supple and smooth over a long period of time.



Rodial's Vitamin C Brightening Pads – AED 284

These deep cleansing pads are formulated with a fusion of pure Vitamin C and 1% fruit acid complex to gently exfoliate and retexturize the surface of the skin. These pads can also help brighten skin tone, refine pores and prevent blemishes due to containing 0.5% Salicylic acid. Using these pads on a daily basis can help improve the firmness of the skin and give it a healthy glow.



RODIAL'S BOOSTER DROPS VIT C-AED 423

The potent formulation is made of 6% vitamin c complex, and aims to brighten, illuminate and protect the skin. Vitamin C is known for its antioxidant properties, proven to boost skin radiance and luminosity for a youthful, refreshed appearance. It also supports the prevention of environmental stresses to keep skin looking younger.

Rodial products are available from Harvey Nichols and Bloomingdales and online at http://www.beautysolutions-me.com/





ounded in 2016 by Doaa
Gawish, a former Procter
and Gamble supply chain
director and TEDx speaker,
The Hair Addict has experienced an exponential growth
over the past two years with
its strong community ties
and honorable mission to
break stigmas, challenge societal norms, and end
decadent notions. The Hair
Addict encourages women
to ditch toxic aspirations
towards unrealistic beauty
standards by embracing their
natural beauty instead and
switching to sustainable
haircare solutions that entails natural remedies, organic
or low chemical products. It
encourages you to
#StandYourNaturalGround.

THE HAIR ADDICT

makes its way to the GCC market .

Following the huge success of the CurlbyCurl™ Masterclasses by The Hair Addict and Lorraine Massey earlier in 2020, Egypt's natural haircare industry leader The Hair Addict has finally made its way to the gulf market, after observing an increasing demand for natural and sustainable hair products in the region. The brand aims to bring its revolutionary products and natural hair concept to the Arabian Peninsula.

https://www.thehairaddict.net/



With over half a million online members in Egypt spread across Facebook and Instagram, The Hair Addict has successfully transformed women's relationships with their hair across the nation. The Hair Addict boasts a constantly expanding product line ranging from 100% chemical-free shampoos, masks, and sprays as well as innovatively designed and unique styling tools. Besides its rich product line and its dynamic online activity, The Hair Addict also hosts offline events, the most celebrated is The Natural Hair Fest, which is a festival where music, naturalistas, and strong females gather in one open space. It is time for you to join the movement!

Since launching, The Hair Addict community has been featured in over 35 international media outlets and is deemed a dramatic social movement aimed at reforming the beauty standards in Africa and now in the gulf region, with women going heat free, embracing their natural curls and carrying themselves with confidence, resulting in social taboos related to hair being eliminated. The Hair Addict has now evolved into one of the fastest growing natural hair products' suppliers in Egypt and with the launch of their products in the GCC, the brand is looking forward to delivering their message of self-love and acceptance to the curly haired ladies in the gulf region.

The Hair Addicts products are available for purchase from the website *https://www.thehairaddict.net/* with international shipping and soon to be available at salons in the gulf region.

NOIX DE SHEA From Nature With Love



Sourced from the local villages of Benin, West Africa, Noix De Shea brings some of the finest Shea Butter to the UAE market, 100% natural, fresh, and raw. Noix de Shea butter is a soft, smooth, multi-purpose essential. The brand also offers its own exquisite Grade A original blends that include organic Lavender, Rose Musk, Peppermint, Jasmine and Lemongrass.

Noix De Shea is the creation of Shahd Elghazali, a believer in the power and beauty of nature. A striver for exceptional simplicity and a fellow human with a passion to inspire, Shahd is bringing more than just an excellent product to the market. Through Noix De Shea, Shahd seeks to improve the understanding of the audience about what natural Shea butter should look and feel like.

"In 2019, I took a trip to Benin Republic where I discovered the undermined treasure that is raw unrefined Shea butter. Learning all that I did about its incredible properties, benefits and the women's cooperation under which production is held, I soon realized that raw Shea butter is definitely one of the greatly misunderstood and misused products. That's how Noix de Shea was born."



NOIX DE SHEA













"As a mother, I'm passionate about introducing only clean, safe, ethically sourced and effective products into my environment. Through Noix de Shea, we are dedicated to introducing a new, fresh take on the bioactive beauty skin superfood that is raw Shea butter. Our slogan is 'Shea butter, like you' ve never seen before.' The meaning behind this is simple: our Shea butter is like no other whether it's the texture, quality, story or attention to detail. This is Shea butter, but redefined, " says Shahd.

Shea butter is known widely to deeply nourish the skin from the inside to reveal plump, radiant, healthy glowing skin. Shea butter is fat extracted from the nuts of the shea tree and has been used as a cosmetic ingredient for centuries. Native to West Africa, this skin superfood has a high concentration of vitamins and fatty acids and an easy-to-spread consistency, making it a great product for smoothing, soothing, and conditioning your skin.



Ethically sourced products are a gateway to the economic stability of many developing communities. Noix de Shea sources its shea butter through fair trade, an arrangement designed to help producers in developing countries achieve sustainable and equitable trade relationships. It obtains natural shea butter through 100% fair trade with village locals in Benin, West Africa. This collaboration with the women's community in Benin brings not only the best shea butter to the market but also leaves a lasting positive impact on the Beninese communities. This relationship tells the story of taking a stance for women's rights and fighting poverty, and that brand is very proud of the partnership they have with the women's cooperation and Association Karite Benin (Benin Association of Shea butter).

Noix de Shea is available for purchase online at www.noixdeshea.com

Prices range from AED 85 for the raw, unscented shea butter to AED 100 for the unique fragrant blends. All orders are stored and shipped in a cool and temperature-controlled environment to maintain optimum condition of shea butters through transit.

SHOP YOUR POP



The Secret Skin.com Professional, Salor Lola Lee Gel Polish Quality Nail Polish How Dare You that can be easily (AED50) applied at home, so

Professional, Salon
Quality Nail Polish
that can be easily
applied at home, so
you can have fresh
tips all through the
holidays! Available
at www.thesecretskin.com



Flormar x Yazbukey 38 Morello (AED 38)

The Silk Matte Cherry on Top Collection combines the all-time favourite Silk Matte Liquid Lipsticks with the fun designs of Yazbukey! Long-lasting, comfortable, and cherry-scented, this will certainly be your go-to lippy these holidays. Avaialble at Flormar stores.



Thesecretskin.com
Ranavat Hydrating
Jasmine Mist
(AED 206)

Jasmine Flower is the ultimate hydrator. It's packed with antioxidants defending against environmental stressors and free radicals. Our jasmine is sourced from a beautiful garden in west India and each spray brings you closer to this magical place. Available at

www.thesecretskin.com

GlamBeaute.com

Wet n Wild Color Icon Eyeshadow Palette, My Glamour Squad (AED 38)

This Eyeshadow Palette offers 10 amazing shades to choose from. Let your inner makeup artist free and design sultry, glimmering or subtle looks that last all day and night! Available at www.glambeaute.com





Teviant Founder and Celebrity
Makeup Artist
Albert Kurniawan
Shares His Secret for a
Long-Lasting Makeup



We all know sweat and makeup just don't mix, especially if you're someone who just can't live without a good eye makeup moment. To help you beat the heat, especially living in this part of the world, Celebrity Makeup Artist and Founder of Teviant Beauty, Albert Kurniawan, listed top five important tips and tricks to make one's eye makeup last throughout the day.

Start with a clean face

Skin prep is key. Always start with clean skin by washing your face with a gentle, oil-control facial wash. A good facial cleanser removes excess dirt and soothes your skin without stripping its natural oils. It is important to pay attention to ingredients when selecting skincare products.



Never skip primer

No matter what the season, the struggle of making a good eyeshadow look last is real. Invest in an eyeshadow primer to create an even out base for the eyelids. Not only it will seal your eyeshadow by preventing creasing and smudging throughout the day, but it will intensify your eye makeup look as well-a bang for the buck!

A good eyeshadow formulation goes a long way

Pigmentation isn't everything especially if it blends badly. When it comes to eyeshadow, make it a point to use one with great overall formula. Teviant's Amore Eye Shadow Palette has soft, earth-toned shades that are suitable for all skin types. Formulated with only the finest ingredients in Italy, Teviant's Amore Eye Shadow Palette has a silky texture that easily glides on, blends effortlessly, and finishes naturally.





www.teviantbeauty.me





to make your

perfume last

Advice from the pros for longer wear



Keep Moisturized: Moisturized skin will help lock in a scent. Try layering with a body lotion or oil. Body products with the same scent are known as ancillaries and increase lasting power.

Where to spray perfume: Spray on pulse points, décolleté, and behind the knees. Spritz or dab, but don't rub; rubbing breaks down the scent molecule and may cause it to fade faster.

ES S E N T I A L S

that you need in your kit from O S M E T I C S



his BB cream was originally developed as a salve for plastic surgery patients, as it provides coverage and contains regenerative properties to help soothe and improve the condition of the skin. The lightweight formula of this BB cream brightens the skin and covers blemishes, dark spots and other imperfections. It also contains an SPF of 42 to protect the skin against sun damage and pollution. It's the easiest and quickest way to achieve a more natural and flawless complexion.

M Perfect Cover BB Cream SPF 42 PA +++ (AED 120)





Missha Time Revolution First Treatment Essence RX (AED 336) he new and improved formula of this essence incorporates a unique fermentation method called double-fermentation which is done at a warm and cool temperatures at the same time to create a more powerful and active extract and maximise penetration into the skin. The essence moisturises, hydrates, brightens, reduces wrinkles, and improves elasticity. Perfect to incorporate in your daily skincare routine before moisturisers to boost hydration or as skin prep before makeup.



his is the upgraded version of Missha's Borabit Ampoule and one of Missha's star products that hydrates, energises, repairs, and restores elasticity to your skin. It contains more than 50% Bifida Ferment L ysate, a fermented yeast that visibly reduces signs of aging, brightens and improves skin elasticity while protecting the skin. It also includes 10 types of probiotics to moisturise and strengthen the skin barrier. Not to mention that it also includes a patented ingredient, Pro ferment α^{TM} , which is an enzyme that boosts the penetration of the other active ingredients in the formula. This ampoule is also known for its ability to give you luminous, smooth and even skin tone with regular use.

Missha beauty products are available online with GCC shipping on http://www.Misshame.com. and the Missha kiosk in Dubai Festival City Mall, Sharaf DG Mirdif City Centre, Deira City Centre, Abu Dhabi Mall, Time Square Mall, Ibn Batuta Mall, Tryano Store in Yas Mall and Watsons Dubai Mall.

Lawless Vellbeing

ach month. Chris Lawless, our Thailand based Wellbeing and Performance Coach, is going to take one aspect of health and wellness and give you a 4 week plan to help opti-mise that element. Each month you can implement and grow your understanding and practises working towards optimising

that we do our best to optimise our sleep.

We are going to start with an often neglected, yet absolutely essential part of health and wellness, Sleep. Optimising your sleep is essential for proper body and mind function. We tend to take sleep for granted, however, in order to repair, detox, reset, grow, process and almost activate any mind and/or body function, we need to ensure

For many of us, busy and time poor lifestyles seem to unfortunately be the norm.

The requirements of these lifestyles tend to push against our natural circadian rhythms - our body's natural wake and sleep cycle. Ever traded off sleep in order to get things done? I know I have.

Although our bodies and minds are smart, and they will adapt to handle changes, such as less sleep, unfortunately it doesn't mean that they adapt optimally or positively. Our bodies and minds adapt to survive, which means that we keep on living, but at the cost of potential real-time (eg hormone imbalances which can cause weight gain, mood and anxiety proble-ms) and long-term downsides (eg metabolic issues, disease genesis).



In order to help combat these effects, whatever small, consistent behaviours we can implement to align ourselves with our natural circadian rhythm, that better. Whilst we all need to operate within our lifestyle parameters (ie work commitments, family requirements, social interactions, etc.), I cannot stress how much of a difference optimising your sleep will make to every other facet of your health and wellness.

So for each week of this month, try to implement one of these simple tips into your daily routine, and let's see if we can boost your sleep quality.

- 1) Get some natural light, hydrate with approx 800ml water and move for 10 minutes each morning: These elements play a role in regulate the hormones that keep body's internal clock ticking on time. Whilst it's a morning activity, this will help keep your circadian rhythm dialled in, and ultimately help your body and mind finish the day well.
- 2) Stretch before bed: Spend 5-10 minutes releasing physical tension that may have built up during the day. A slow flow stretch routine is perfect for relaxing the body and also give us the space to process emotions and lower anxiety.
- 3) Breathe: Spend 3-4 minutes slow, deep breathing allowing for long slow exhales. The 4,7,8 (4 in, 7 hold, 8 out) is a very common technique utilised to help generate a parasympathetic nervous system response. This response tell the body to rest, digest and recover, which can help relieve any stress and tension that may stop you from sleeping well.
- 4) Journal: Stream of conscious writing, a to-do-list or writing 3 things you are grateful for can help relax and calm the mind. A mental purge can help you let go of any negative thoughts, focus on the positives and stop the monkey mind that can inhibit restorative sleep.
- 5) Avoid alcohol: Whilst many of us feel that alcohol helps us to feel drowsy (which it can do), one of the byproducts from alcohol metabolism has a stimulant effect on the body.

This does not bid well for optimal sleep. So maybe give it a go, toss the mid-week drinks, and I'm confident you will some significant upsides.



Lawless Wellbeing

- 6) Cooling down: For some people lowering the body's temperature at night can help influence melatonin release a chemical responsible for helping regulate the sleep-wake cycle. Slowly lower the temperature of your shower and finish cold, or place a cold pack on your chest 30 minutes before bed, and see if this help for a better night's sleep.
- 7) Manage your Magnesium: If you live in a hot environment or sweat a lot (eg work, exercise) ensure that you maintain your magnesium levels. Magnesium plays a critical role in over 300 chemical reactions within the body, some of which are essential for keeping your sleep cycles on point.

So there you have it, some simple and applicable tips that may help you optimise your sleep over the next 4 weeks. Pick a few, try them out and see what works for you. Consistency is the key, so once you find what is good for you, try to create an easy routine that incorporates them. Your body and mind love routine. Establish some good one, and the only way is up. Sleep well. Cheers Chris.

About Chris:

Chris is an Australian Wellbeing and Performance Coach. A certified PT, Sports Nutritionist and B.Pyschology Graduate, Chris specialises in lifestyle change and optimisation. For further advice, tips or information, you can find him online: @lawlesswellbieng or email him directly at mindbodymovin@gmail.com



BY RONAK GAJJAR

Pranayama is the fourth of the eight limbs of yoga (Ashtanga Yoga) as defined by Sage Patanjali. Having a strong understanding about Pranayama takes your yoga practice to its epitome. Also accelerating the practice of meditation.

Controlling the timing, duration, and frequency of every breath and holding on, are the keys to imbibing Pranayama in the right sense. The goal is to connect your body and mind. It also supplies your body with oxygen while removing toxins.

Pranayama combined with physical posture practices (asanas) and meditation (dhyana); gives you the real benefits of yoga in the long term. One can practice pranayama on its own as well. It transmits immense therapeutic and mindfulness effects.

Some of the commonly known breathing techniques practiced with asanas or while meditating or simply on their own.

- •Nadishodhana / Alternate Nostril Breathing
- •Victorious breath / Ujjayi
- Bhramari / Buzzing / HummingBee
- •Bhastrika / Bellows Breath

Lets look at some of the misconceptions about Pranayama

Myth: Often interpreted as Prana + Yama, that is, breath control.

Truth: It is Prana + Aayama which means breath expansion/extension.

Myth: Pranayama is deep breathing

Truth: There are different breathing techniques in Pranayama. Deep breathing is just one small part of it.

Myth: Pranayama affects the body and mind. Truth: Pranayama affects the 5 Koshas of the human body. That is, the physical body, Vital energy body, mind, psychic and the transcend sheath.

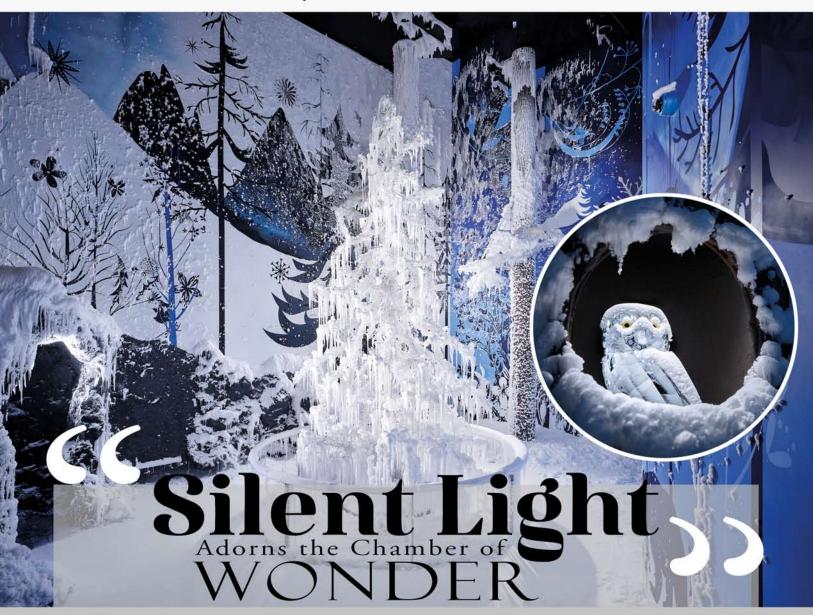
Pranayama should be practiced without any strain or excessive force. It can be used to energize, cool or balance the koshas.

The benefits of pranayama have been extensively researched. According to scientific studies, pranayama benefits your health in a variety of different ways with regular practice. A few noticeable benefits of the many are:

- Less stress
- Better Sleep
- Improves Blood Pressure
- Mindfulness and Focus
- Stronger Lungs
- Healthier brain
- Diminished Cravings

Bottom line - Breathing is the first and last act of our life. With Breath in we become alive and with Breath out we become dead. So breathe right and live healthier.

If you too wish to learn the secrets and the concepts of Pranayama, practice the right techniques and its sequences and variations; you can connect with Ronak at www.ronakgajjar.com



The Silent Light Crystal tree gets a new home at Swarovski Crystal Worlds

Originally designed by Tord Boontje and Alexander McQueen back in 2003, Silent Light is a 6-meter tall tree made from 150,000 sparkling Swarovski crystals. The artwork was initially commissioned by the Victoria and Albert Museum in London as a special Christmas tree to be presented at the museum's main hall.

More than 15 years later, the dazzling creation finds a new home in one of the Chambers of Wonder at Swarovski Crystal Worlds. Surrounded by a graceful winter landscape embellished with crystal snowflakes and crystal encrusted fabrics representing a magical forest, the tree stands on a rotating platform and slowly rotates to reflect sparkling light across the chamber.

The tree's 150,000 sparkling Swarovski crystals eloquently help in creating and evoking an image of a bone-chilling yet heart-warmingly romantic winter scene. More so in summer and spring, where this magical chamber creates a stunning contrast to the outside world.



Moreover, in further attempts to add a more natural feel to the overall ambience and reinforce the winter effect, the temperature inside the chamber can fall to as low as -10° Celsius.

Tord Boontje and Swarovski have an artistic relationship that goes many years back. For he designed the famous chandelier "Blossom" for Swarovski Crystal Palace, jewellery for Atelier Swarovski, and the "Winter Wonderland" installation. He also designed for Swarovski Crystal Worlds, a star the lights up every year's Christmas tree, glowing figures across the site, and a winter pavilion at the centre of the park.

With the help of fashion designer Alexander McQueen, another magical installation of Tord's now enchants the bewildered visitors of the Chambers of Wonder.

For more information about Swarovski Crystal Worlds and the many amazing display please visit:

https://kristallwelten.swarovski.com



Bucket List Experiences

SWITZERLAND

Canton de Vaud, The Lake Geneva region, Switzerland, is a stunning picturesque location for its pristine valleys and snow-covered Alps. Amidst this vast beauty lie unique and must-try experiences, perfect for those seeking unique adventures.

Here are the O experiences to add to your bucket list:

1. Peak Walk at Glacier 3000

Taking a walk on a suspended bridge at an altitude of 3000 meters is an experience you are not likely to forget! Overlooking the glacier of Les Diablerets amid panoramic mountain views, the Peak Walk by Tissot on the Glacier 3000 is the world's only suspension bridge connecting two summits (highest point of a hill or mountain). This adrenaline filled experience is one of the many activities offered by the summit station of the glacier above Les Diablerets. Others include glacier walks (on foot, in a snow bus or on a sled pulled by Nordic dogs), Alpine Coaster, downhill skiing and snowboarding. The restaurants in the futuristic Botta 3000 building are also well worth a visit.





First Skiing experience at Montreux Riviera Ski School Carte Blanche

Never skied before? Montreux Riviera is home to the first ski experience with Carte Blanche service. Montreux Riviera Ski School Carte Blanche offers the most personalised skiing experience that exists in Switzerland. The entire experience is arranged, from transport, to equipment and restaurant bookings. The ski instructor is the mountain concierge who takes care of all the details of the skiing holiday. With the exceptional concept of the Carte Blanche service, one has to only choose the resort for the stay and clarify his or her skiing objectives, while all other logistics are taken care of by the professional instructors.

3. Chaplin's World

Those who have grown up watching Charlie Chaplin, must add the award-winning museum, Chaplin's World to their bucket list. Chaplin's World is the only museum in the world dedicated to Charlie Chaplin and offers visitors the opportuity to experience a range of tributes to Chaplin the artist, composer, and musician. The museum is built around Charlie Chaplin's own home high up in the mountains, overlooking Lake Geneva.





4. Goldenpass Panoramic

Immerse yourself in breathtaking scenery on one of the most ultramodern trains found in the world. In addition to being extremely comfortable, the trains are fitted with panoramic windows for excellent views of the panoramic views. Once you have climbed aboard, the train seems to almost disappear, allowing you to be one with the landscape. Tip: book the VIP seat at the front of the train for an even more memorable experience and add this to your bucket list.

5.Plateforme 10

After a decade of planning, the new cultural destination, Plateforme 10, had opened in Lausanne, Canton de Vaud, last year. It is home to three museums, each with their own distinct identities: the Musée cantonal des Beaux-Arts (fine arts- now open), the mudac (design and applied arts - expected to open in 2022) and the Musée de l'Elysée (photography - expected to open in 2022)

Musée Cantonal des Beaux-Arts recently inaugurated the temporary exhibition: Kiki Smith. Hearing You with My Eyes. The slogan for the permanent exhibition is Come and see here what you won't see elsewhere!, laid out chronologically over two floors to showcase treasures from Vaud's art collections, with some three hundred works dating from the eighteenth century to the present day.

Located next to the train station, it is also a living space that hosts restaurants, relaxation areas, boutiques and bookshops. Plateforme 10 is a great one for all art lovers and expected to completely open by June 2022.

AIDREA BPUGILE TI

was born and village in Italy traditional and a Pannacotta Cheziale



Pannacotta recipe

by Chef Andrea

Preparation of the Pannacotta:

- -Mix the cream with cows milk, 40g of sugar, dry cardamom and 1 lemon zeste
- -Transfer this preparation in a pot and heat it up until boiled. In the meantime, put the gelatine foil in a separated container with the cold water for 1 minute until it gets soft, squeeze it and add in the milk cream and mix it all together with a whisk.
- -Fill up the aluminum cup with this cream and leave the last centimeter from the top empty.

For better results, put it in the fridge the day before eating.

Preparation of the Jam:

- Cut all the fruits in small pieces. Mix all with the remaining sugar, lemon zeste and 1 piece of cardamom.
- Start to cook it in a small pan on a gentle flame for at least 10-15 mins. Once the jam is ready, cool it down.
- After 1 day in the fridge, the Pannacotta is ready to eat, but it must be removed from the cup. Remove the aluminum cup and serve it with the jam base garnished on the top!





How PR Can Help Small Businesses during Covid-19 Times?

Small businesses rarely have massive marketing budgets at the best of times. Step forward Covid and we get one piece of exposure, but if you that it's harder than ever and this is why you need to make sure every dirham you spend counts and as a PR professional of over 20 years and popular PR agency owner, I'm a firm believer that a solid PR strategy is pivotal to the success of any new and a small business you need to add PR small busines.

There's a myth that PR is expensive, but it really depends how you view expensive. The reality is PR remains one of the most cost-effective marketing channels for any business and if done well it can far exceed anything you spend. For example, if you spend on an advert you will get spend on PR you can get 5,10 or even 20 pieces of coverage for the same if not less money and PR is seen as so much more credible than traditional advertising too. So, let me give you just a few more reasons why if you're to your priority list:

• It can help expand your retail outlets

It's a funny thing that you need retail outlets to be able to secure press and media coverage, and yet also having great press coverage can help you get better retailers interested in your brand. So, if you're looking to catch the eye of the top tier retailers, then investing in PR is wise as firstly it shows all potential retail/distribution partners that you are taking it seriously and investing in growing brand and awareness and also supporting sales, and secondly you can keep it all in a lovely portfolio to take and wow them with in your meetings. Most retailers I find are still quite old fashioned and they like to see you featured in credible media and see that there is interest and demand before they give you their valuable shelf space.

It can drive sales (but don't make that your primary driver!)

I always say to potential clients honestly that PR and sales (ROI) is very tricky and I will not make promises here as the value you get from PR is far greater than any immediate sales. But yes, PR can help with sales and we still get clients tell us all the time that customers walk into their shop or pharmacy with a page torn out - so much for print being dead, right?! The thing with sales is that it's not always immediate and it's not always easy to attribute to PR - but trust me long term it's an important driver.

It helps your all important digital footprint (and SEO)

PR and Digital PR is so important when it comes to buyer behaviour. What's the first thing we often do when looking to buy something these days? We google it or go onto their social media page. Small businesses need to make sure they have as strong a digital presence as they can and digital platforms and online influencers are shown time and time again to be key to a consumer's research phrase when they're considering buying a new product or service, most of which now happens online. PR will help build your online presence through articles and it can help your own website SEO too. If you're an e-commerce business, then this is even more essential.

These are just a few reasons I shared today on why as a small business, now more than ever, you need to consider PR. I could have gone on more as truly I believe in the power of PR if done properly and over a sustained period of time to really step change awareness and buyer behaviour.



ow has your journey been as an Entrepreneur and a Radio jockey?

For me starting K KOMPANY while I was still doing Radio was a natural progression. It came about as a result of my dire need to create something I can call my own. Like every memorable journey I too have seen incredible highs and some intense twists and turns. It's been an absolute roller coaster and I've loved every moment of it coz I love roller coasters.

What does success mean to you?

When I was asked this question a few years ago, I had replied Success is the fulfillment of goals that you set for yourself. But today my answer differs, because I believe that I have evolved as a person and this pandemic has taught us to reevaluate and reassess our priorities. The meaning of the word success has completely changed. If you are doing things that you find gratifying, if you have the luxury to work on your own terms and conditions, if you have work/life balance, if you have the time to pursue your passion and if you are consistently ticking things off your bucket list, then to me you are a success. You have catapulted yourself into the league of people who are succeeding at life.



How has the digital world changed you?

Historically the world has been divided into different eras - the ancient period, the Middle Ages, the modern era and the one that we are The uncanny thing is that we still do not comprehend the power of this medium completely. What we are seeing and experiencing is just the tip of the iceberg. It's changed not just the way we do business, but the way we conceptualize things. With access and availability at the touch of a button, everyone is in the rat race to capture eyeballs. There is an influx of content and no dearth of options. The next few years is going to be very interesting to see how all this pans out.

If you could do just one thing for the rest of your life, what would it be?

Ok now this is really difficult. But for me it would have to be reading. That's the one thing that satiates all seeing now has to be the Digital Age. my creative desires. I've always been a voracious reader and just the thought of a log cabin in the hills, stacked with books, an ignited fireplace, a mug of hot chocolate and lots of historical fiction copies is what my dreams are made of. That for me would be the most seraphic experience of all.

Career accomplishment you are most proud about?

There have been several highlights that I have experienced so far. Some of the most prominent ones would be being named one of the Forbes Most Influential Women in the Arab World, winning the NRI of the Year Award and being able to save lives and help out several people through my Radio show.



The last decade will always remain etched in my memory forever. I have actually achieved several milestones, both professional and personal, in these ten years. We successfully launched the Middle East's Biggest Food Reality TV Show - Foodshala and Foodshala Kids, our flagship show Weekend Out on Sony TV became the longest running TV show, running for 12 consecutive years and we were blessed with the birth of our baby girl Kyra.

What is your idea of a romantic date?

Again before the pandemic hit us I would have said an impromptu long drive to Fujairah that turns into a staycation! But giving the limitations these days, I would have to say the most romantic thing Gaurav did to surprise me was arranging a picnic in our own backyard, with rose petals and candles floating in the pool, a proper picnic basket, music the works...it's all about going back to the basics.

Who is your inspiration?

My mother has always been my inspiration. She has inculcated a strong value system in us and she has taught us never to rest on your laurels. She's always been ahead of the times and been my biggest cheerleader and my strongest critic.

Your favourite travel experiences.

Traveling is a shared passion between Gaurav and myself. Sometimes we feel that we live to travel. Our travel has always taken us off the beaten track to explore the diverse culture around the globe, be it milking the goats in Switzerland, or cranberry picking in Belarus, walking with the lions in Mauritius, or eating real gold macaroons in Italy. We have been to so many countries around the world and often talk about doing a coffee table book on our travels around the world.

Future projects you are looking forward to.

We are in the midst of launching a few new projects in the coming year and we are also toying with the idea of venturing into a new business model to expand the company. We are extremely optimistic about the coming year.





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